



City of Tempe 2007 Community Attitude Survey

**Appendix A:
GIS Map**

Submitted to
*The City of
Tempe, Arizona*

by

ETC
Institute

725 W. Frontier Circle
Olathe, KS 66061
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February 2008

Interpreting the Maps

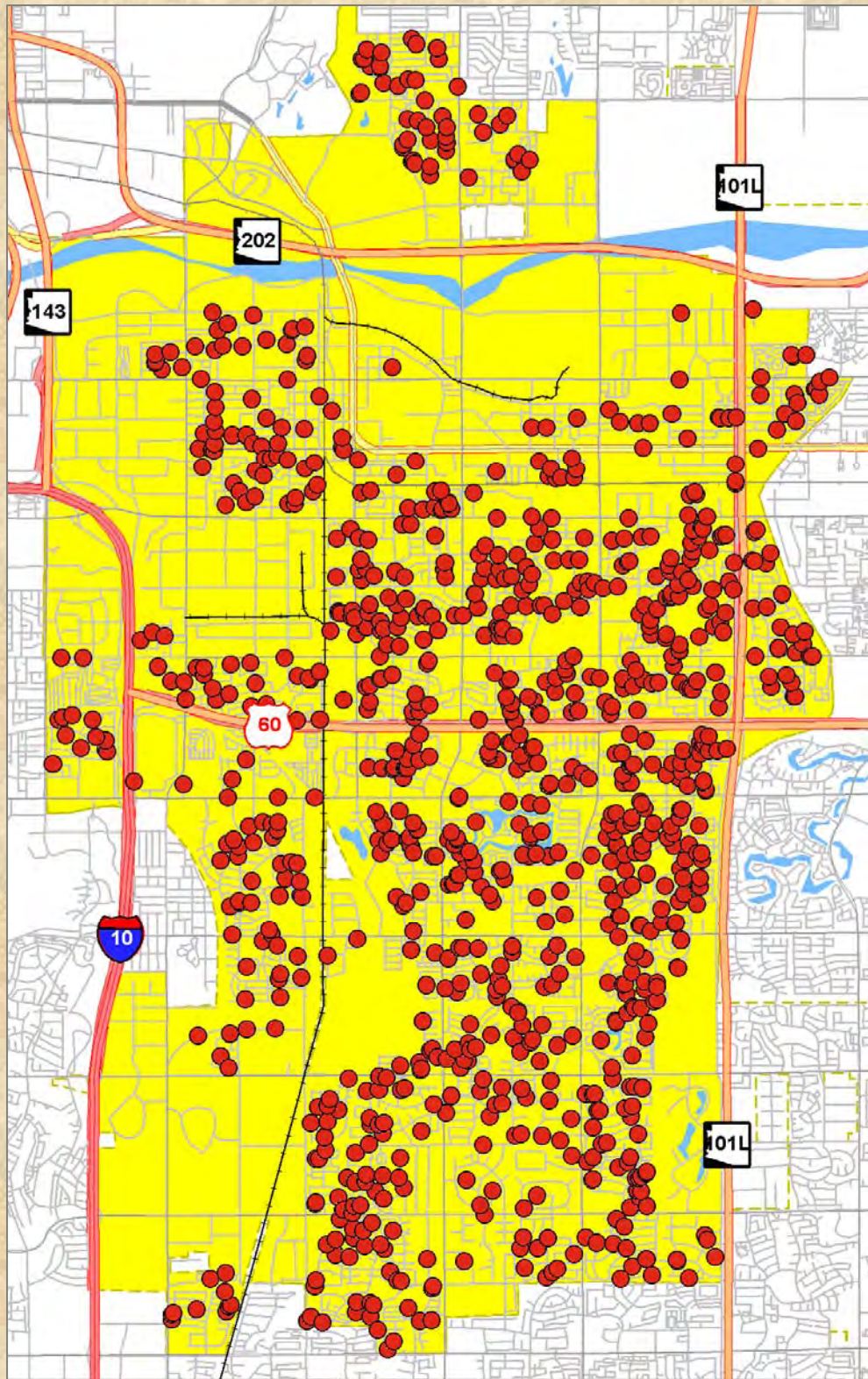
The maps on the following pages show the mean ratings for several questions on the survey by Census Block Group. A Census Block Group is an area defined by the U.S. Census Bureau, which is generally smaller than a zip code but larger than a neighborhood.

If all areas on a map are the same color, then residents generally feel the same about that issue regardless of the location of their home.

When reading the maps, please use the following color scheme as a guide:

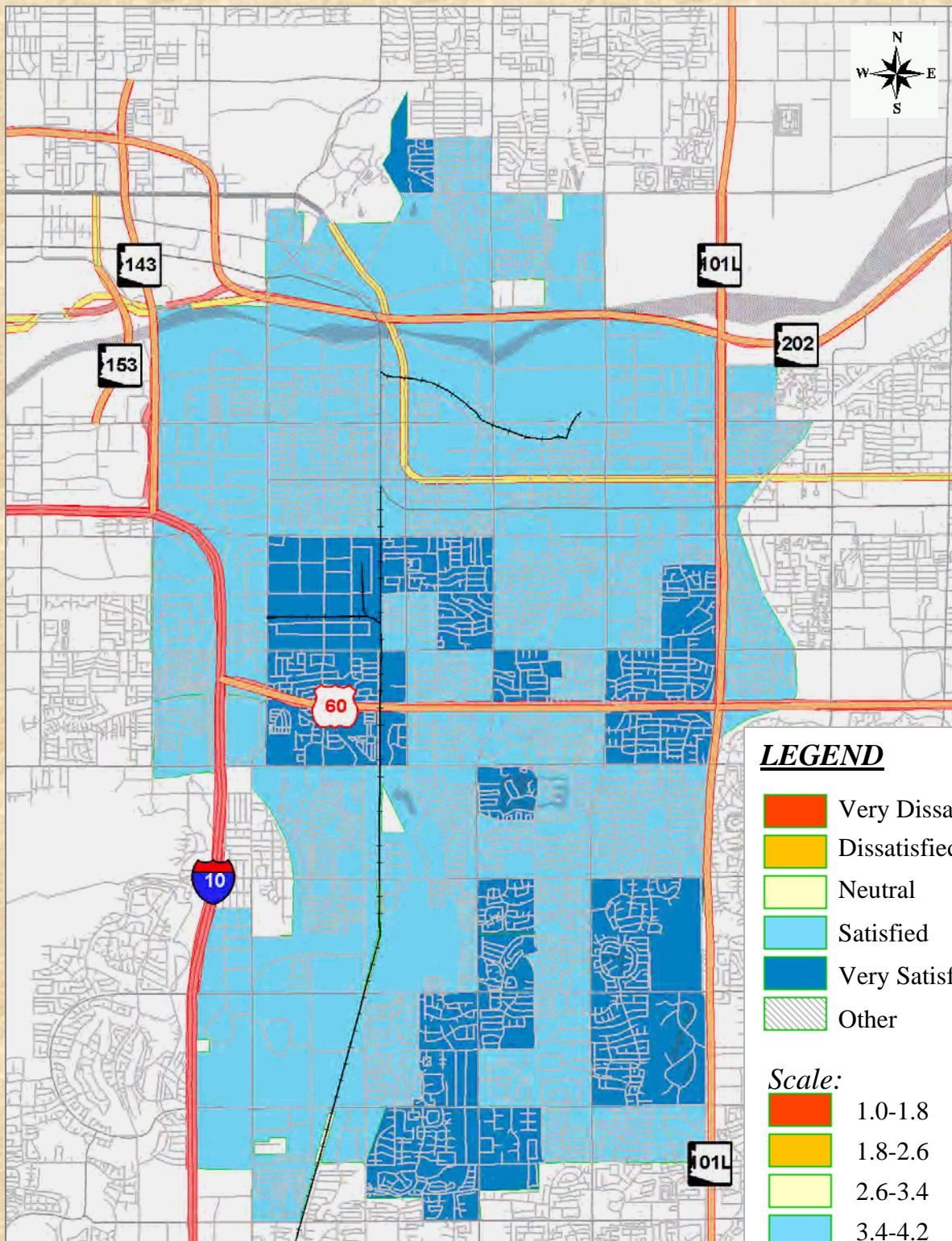
- **DARK/LIGHT BLUE** shades indicate POSITIVE ratings. Shades of blue generally indicate satisfaction with a service.
- **OFF-WHITE** shades indicate NEUTRAL ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate.
- **ORANGE/RED** shades indicate NEGATIVE ratings. Shades of orange/red generally indicate dissatisfaction with a service.

Location of Survey Respondents



City of Tempe, AZ
2007 Community Survey

How satisfied are you with the quality of services offered by Tempe? (Q1a)



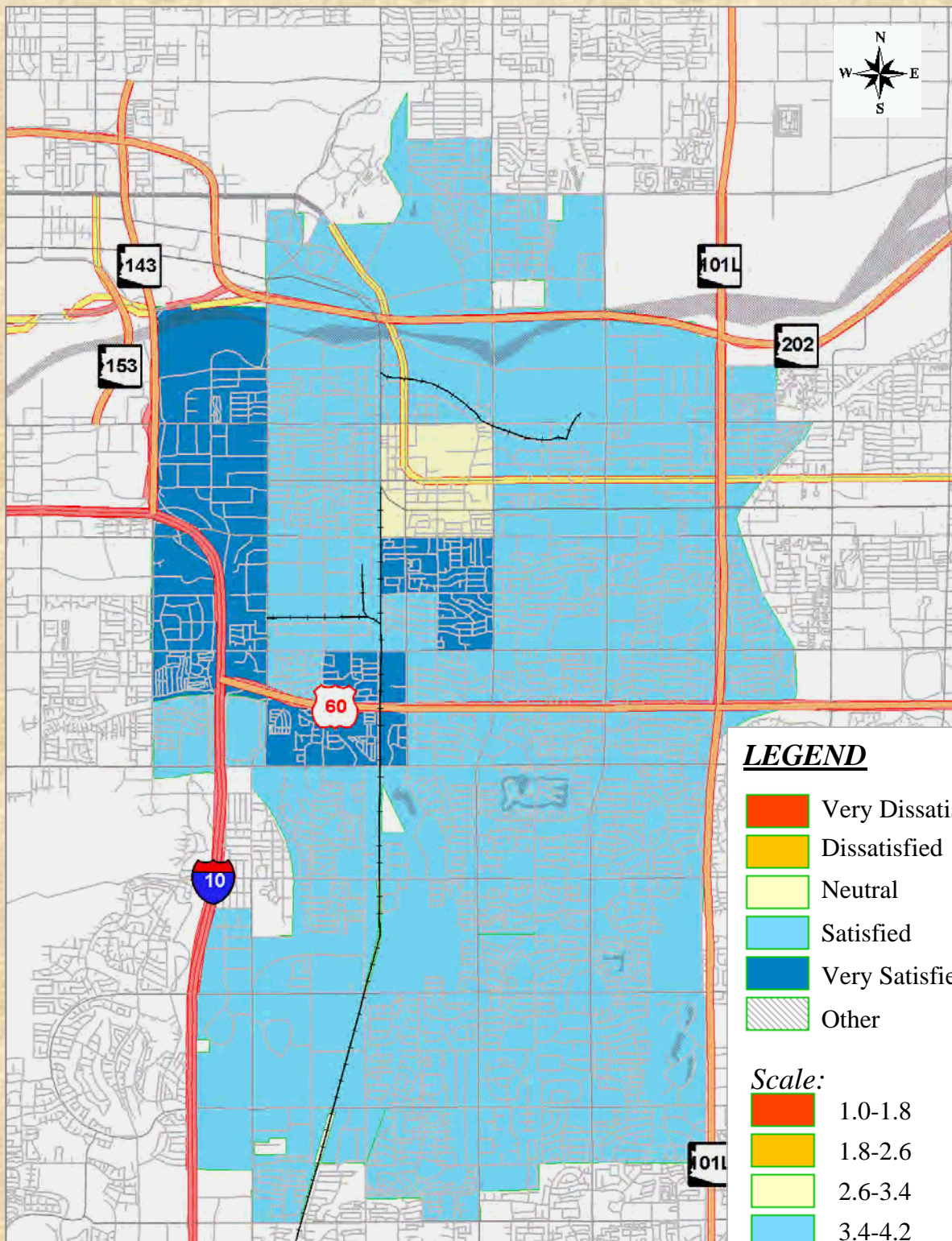
City of Tempe, AZ 2007 Community Survey

Shading reflects the mean rating for all respondents by Census Block Group.

*Selected CBGs were merged based on respondent distribution.

Note: "Other" areas did not contain enough responses to show statistically significant results.

Appearance of the City (Q1b)



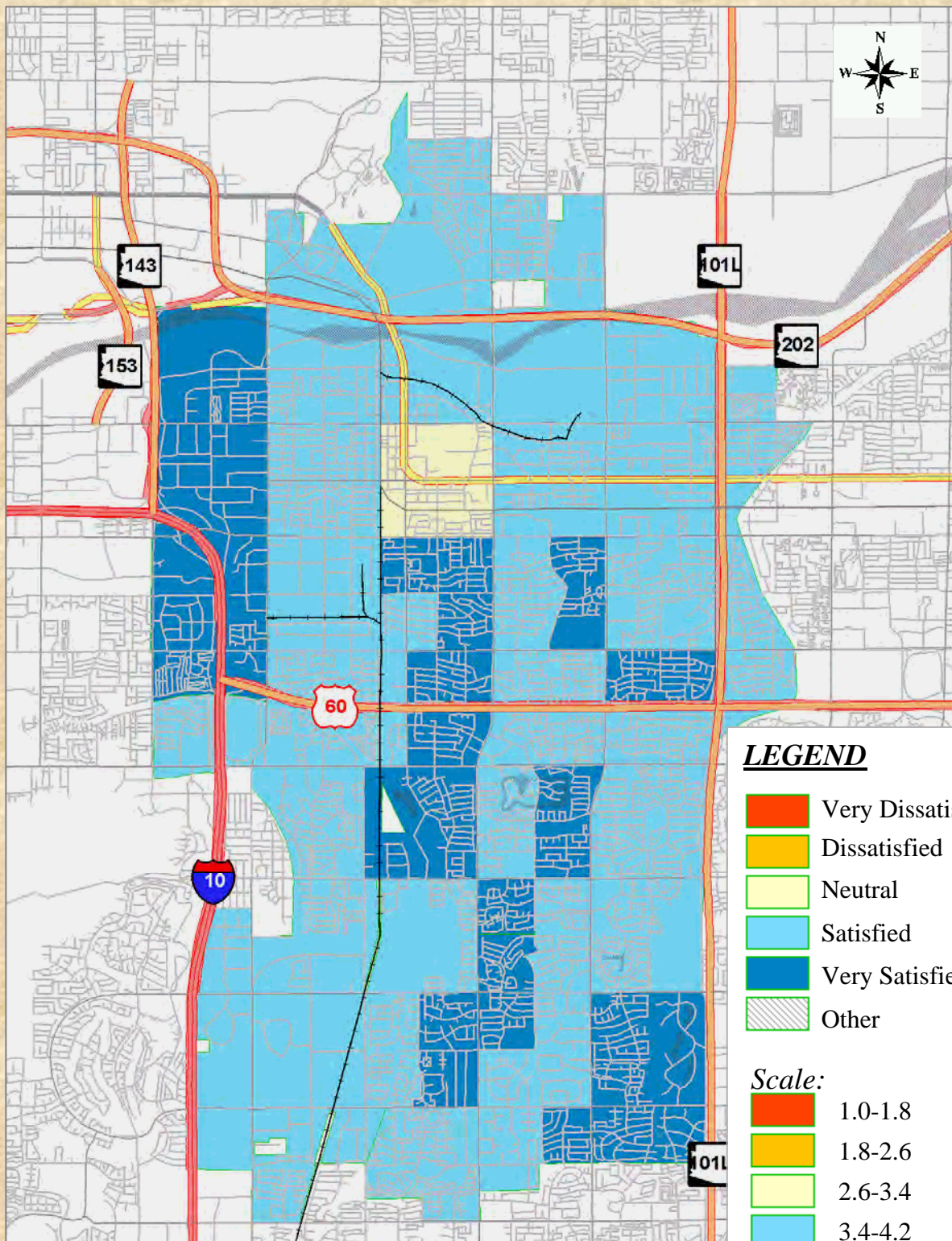
City of Tempe, AZ 2007 Community Survey

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Image of the City (Q1c)



LEGEND

- Very Dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very Satisfied
- Other

Scale:

- 1.0-1.8
- 1.8-2.6
- 2.6-3.4
- 3.4-4.2
- 4.2-5.0
- Other

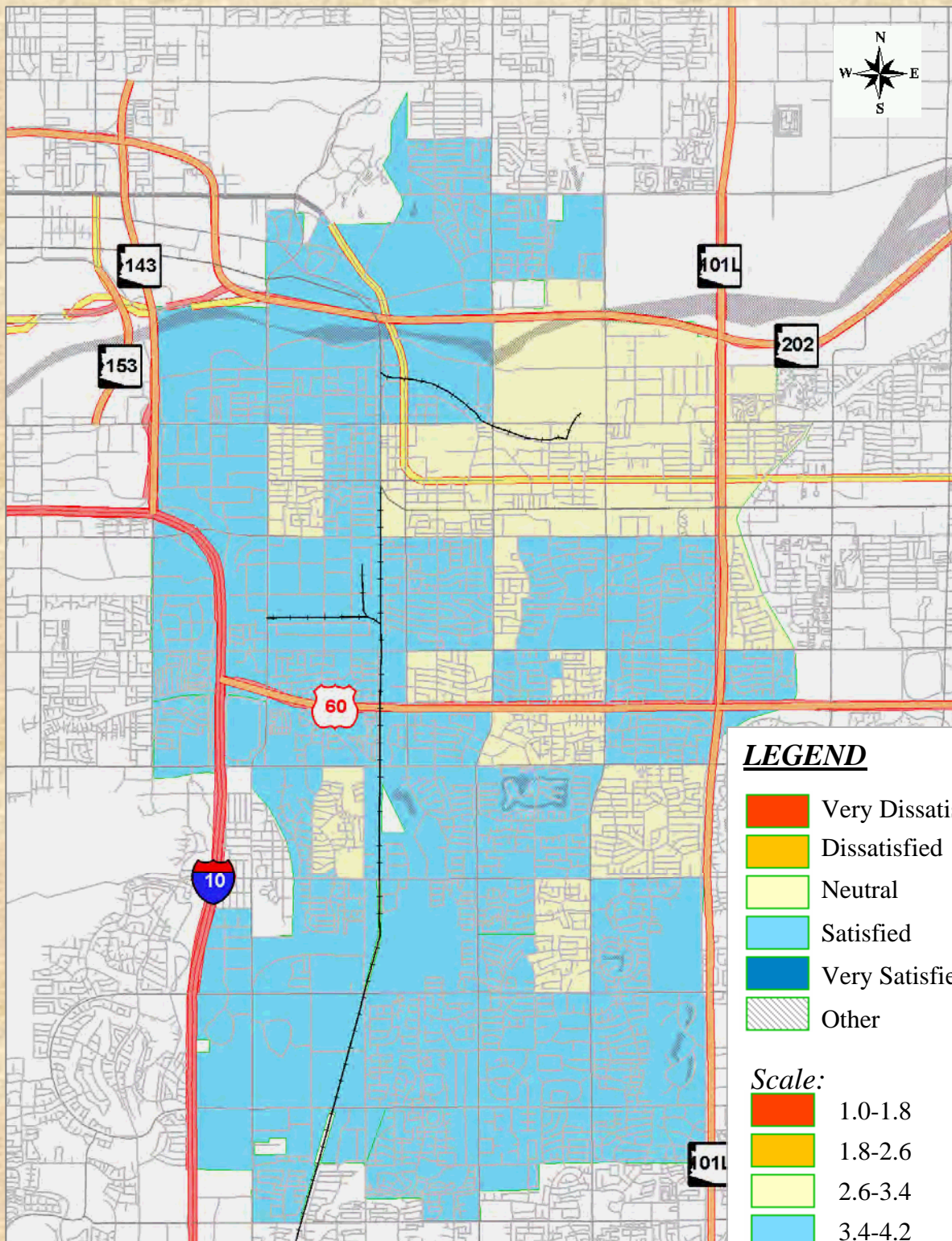
City of Tempe, AZ **2007 Community Survey**

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How well the City is planning growth (Q1d)



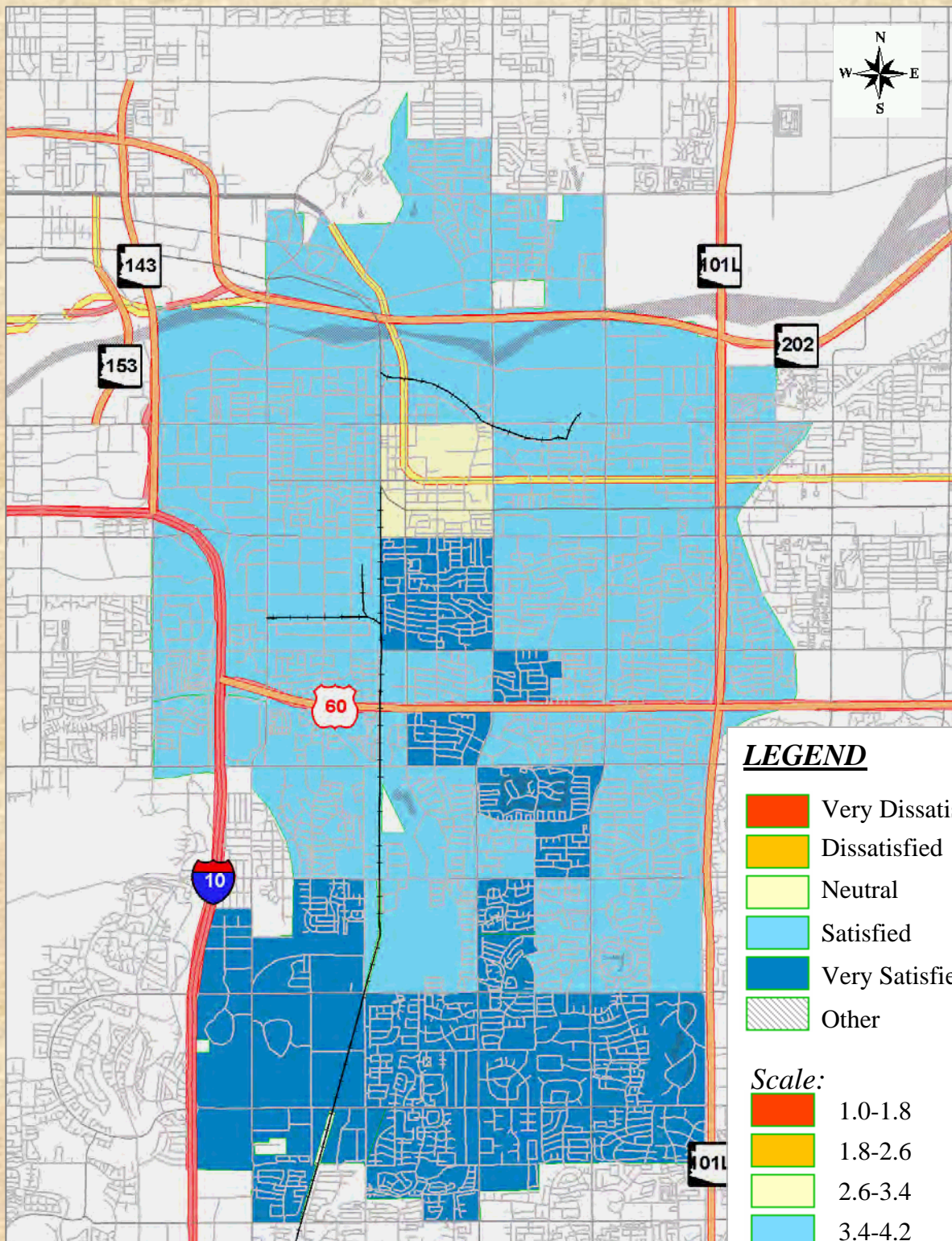
City of Tempe, AZ 2007 Community Survey

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Quality of life in the City (Q1e)



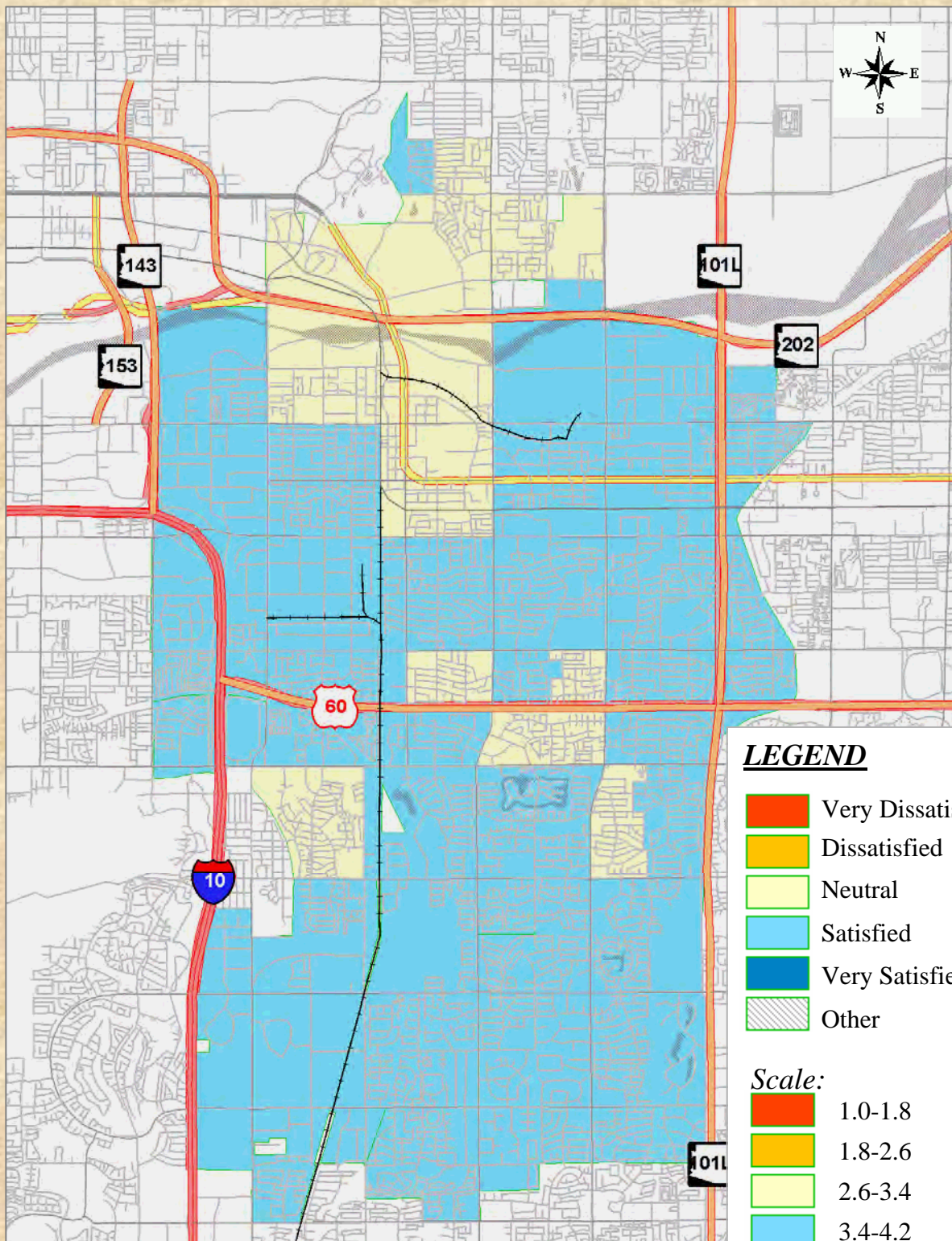
City of Tempe, AZ 2007 Community Survey

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Feeling of safety in the City (Q1f)



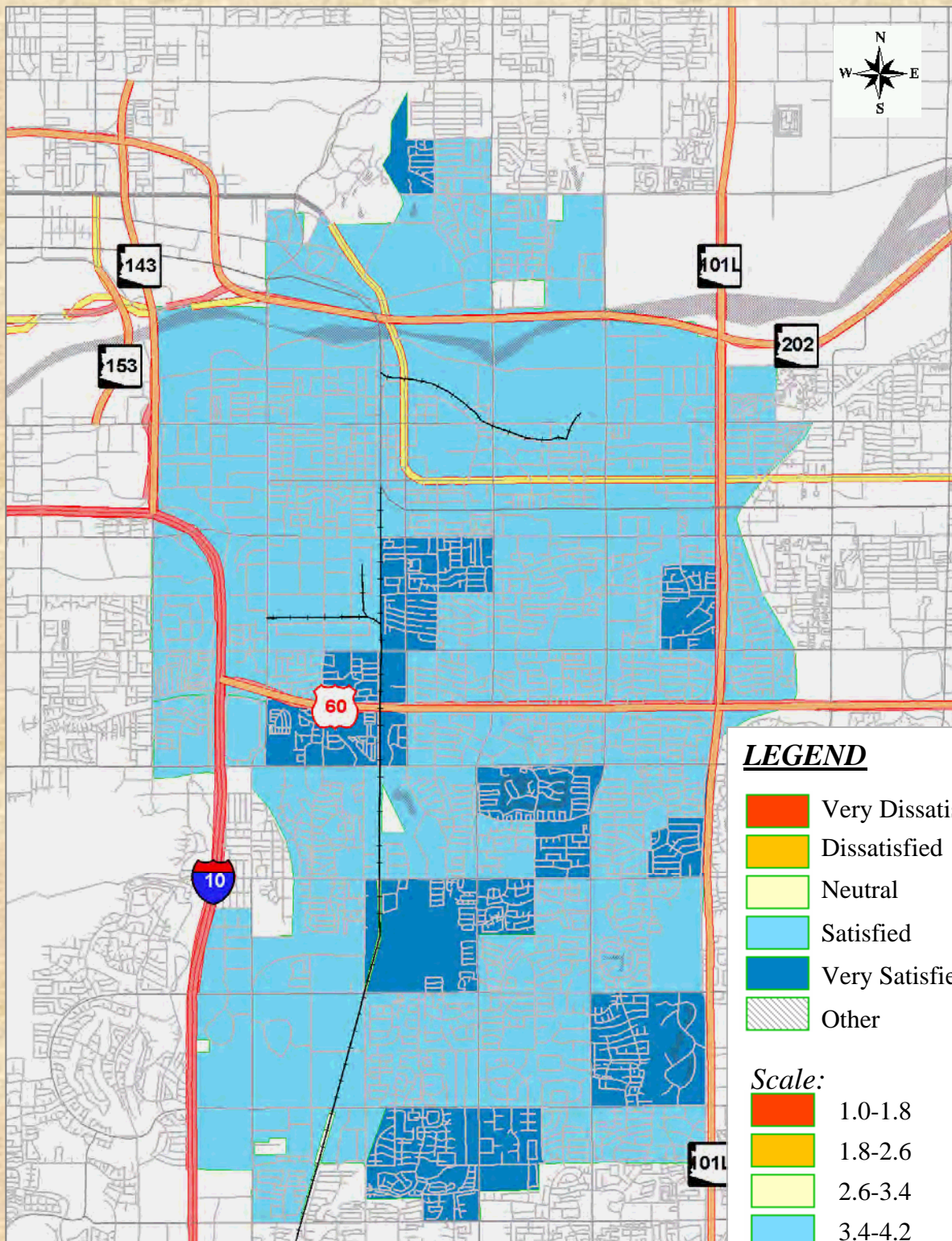
City of Tempe, AZ 2007 Community Survey

Shading reflects the mean rating for all respondents by Census Block Group.

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Quality of local police services (Q2a)



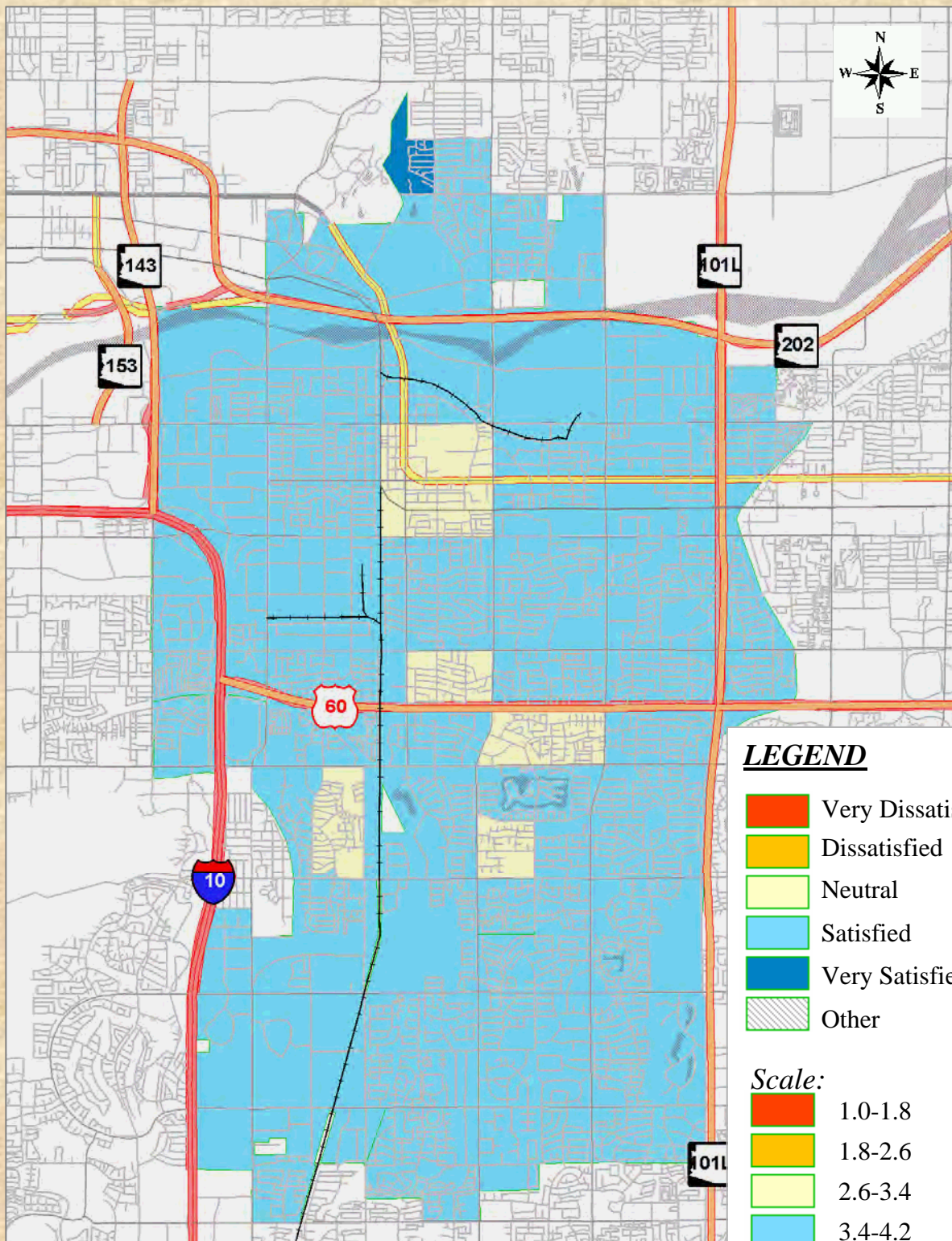
City of Tempe, AZ 2007 Community Survey

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Note: "Other" areas did not contain enough responses to show statistically significant results.

Enforcement of local traffic laws (Q2b)



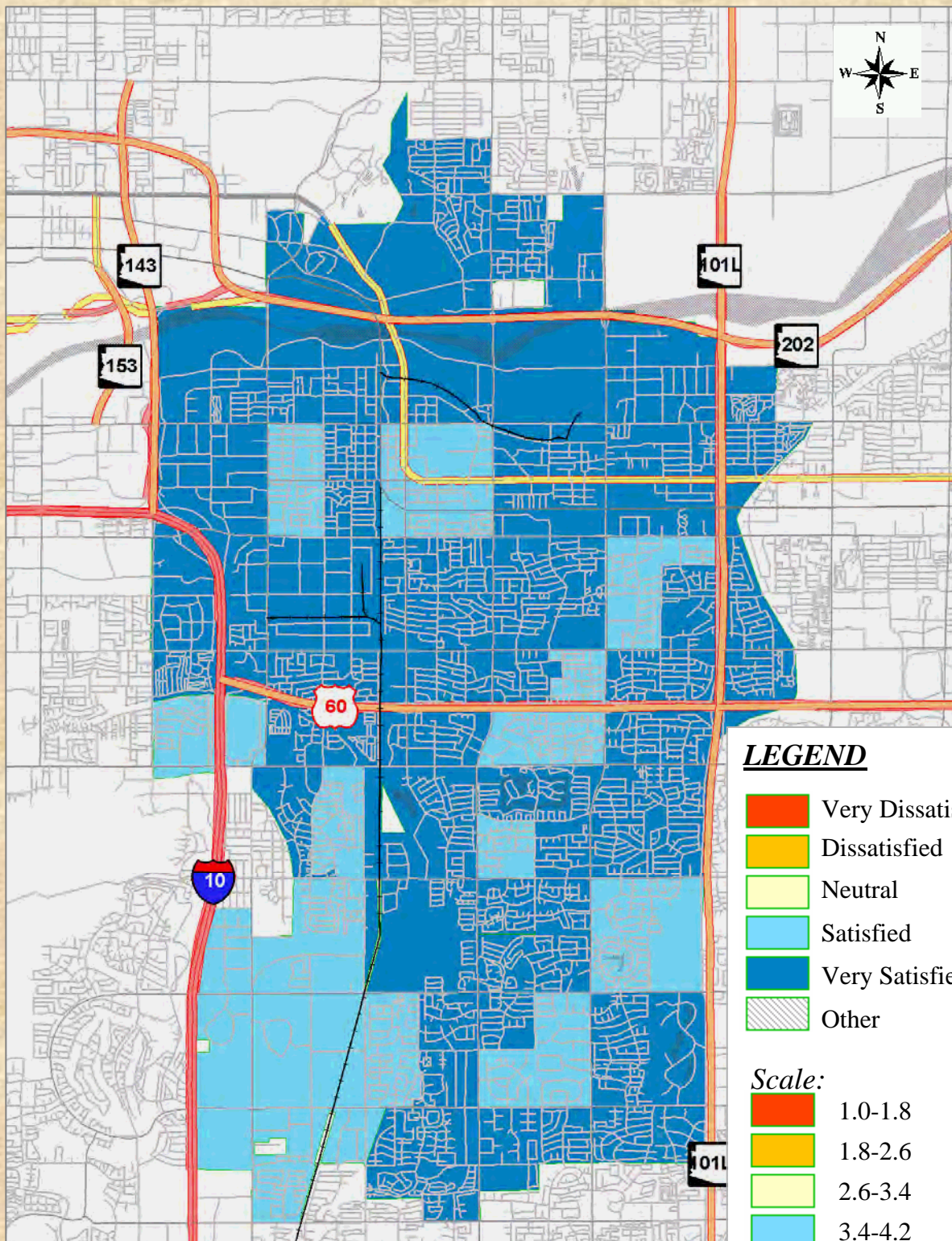
City of Tempe, AZ 2007 Community Survey

Shading reflects the mean rating for all respondents by Census Block Group.

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Quality of local fire services (Q2c)



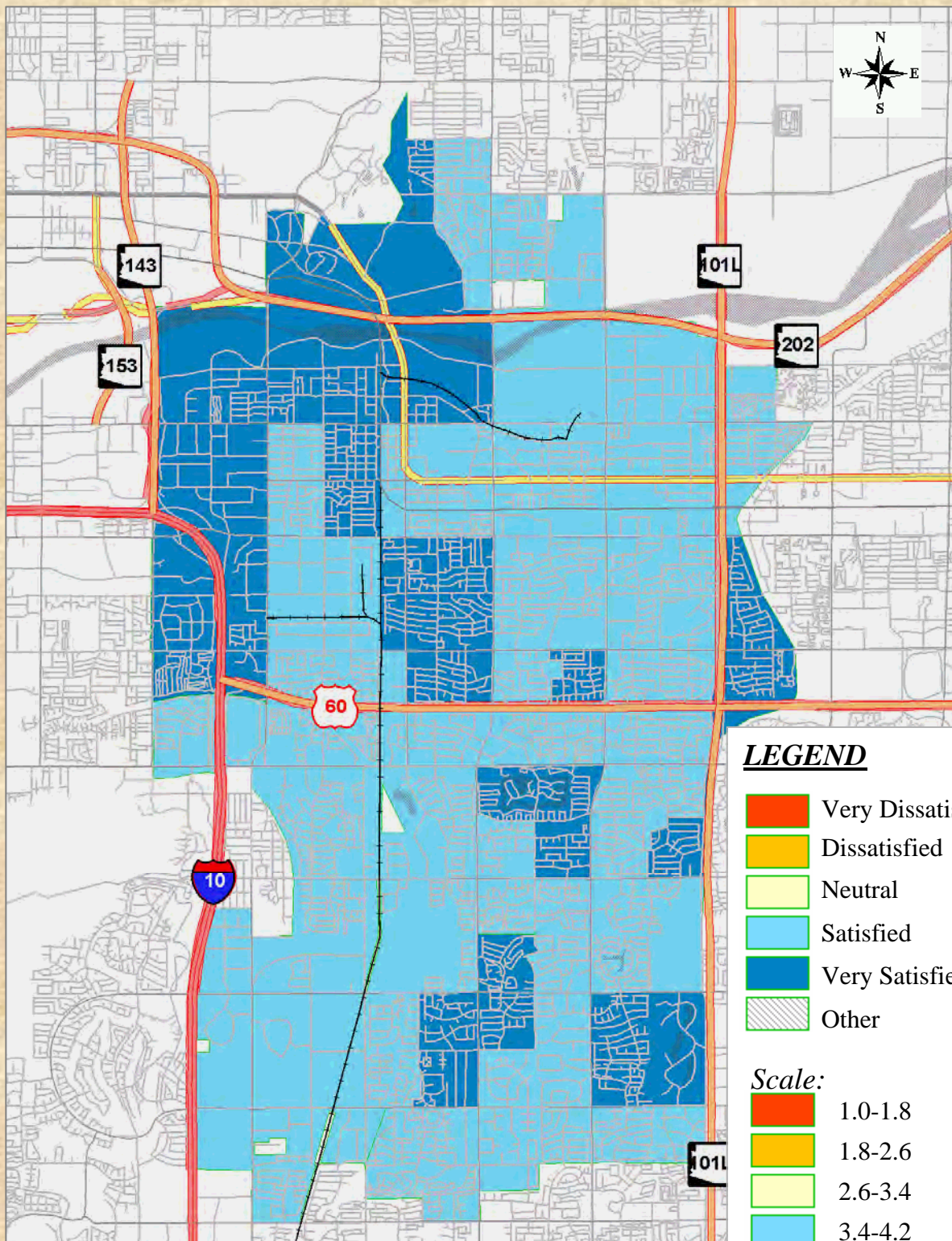
City of Tempe, AZ 2007 Community Survey

Shading reflects the mean rating for all respondents by Census Block Group.

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Quality of local ambulance services (Q2d)



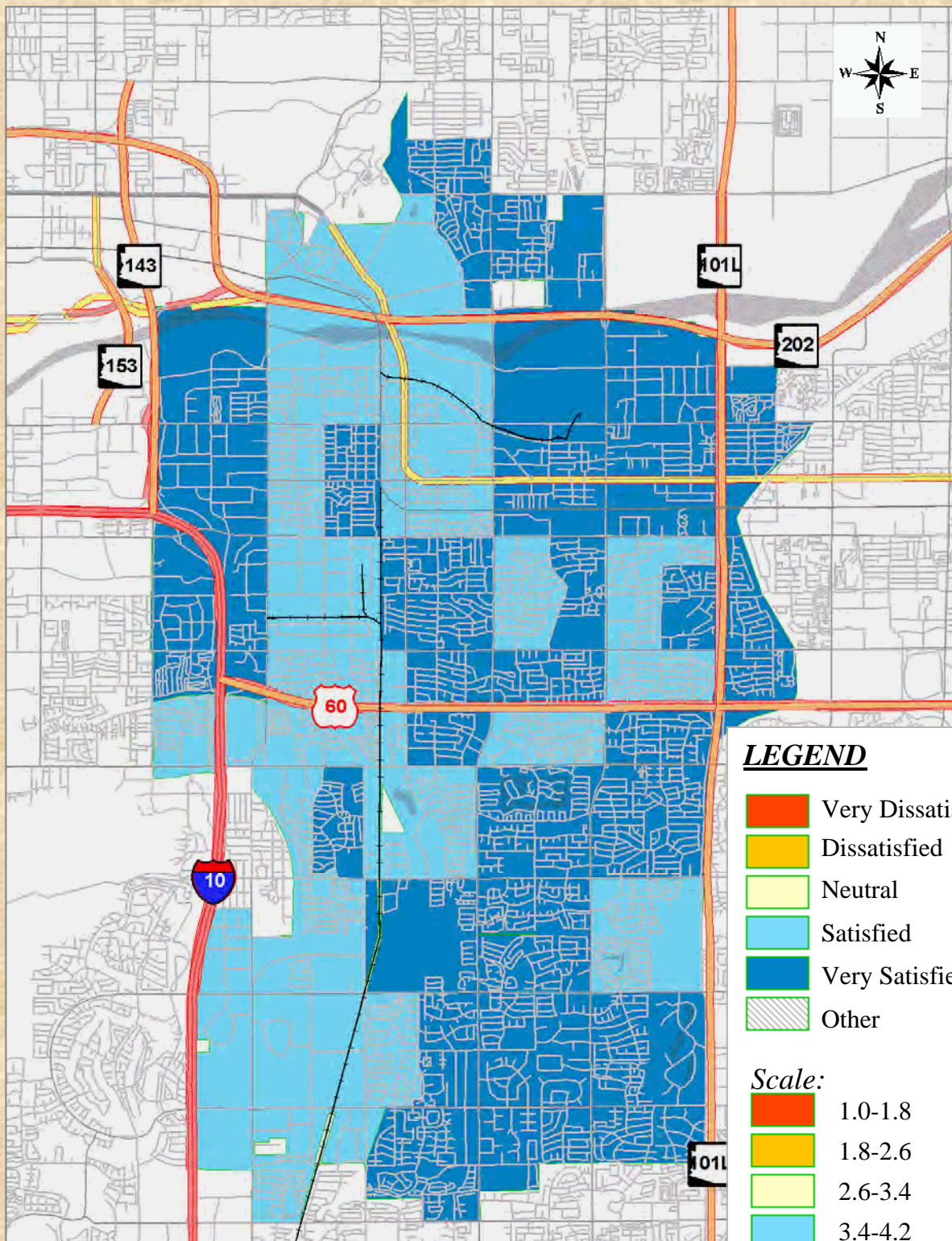
City of Tempe, AZ 2007 Community Survey

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Quality of local fire paramedic service (Q2e)



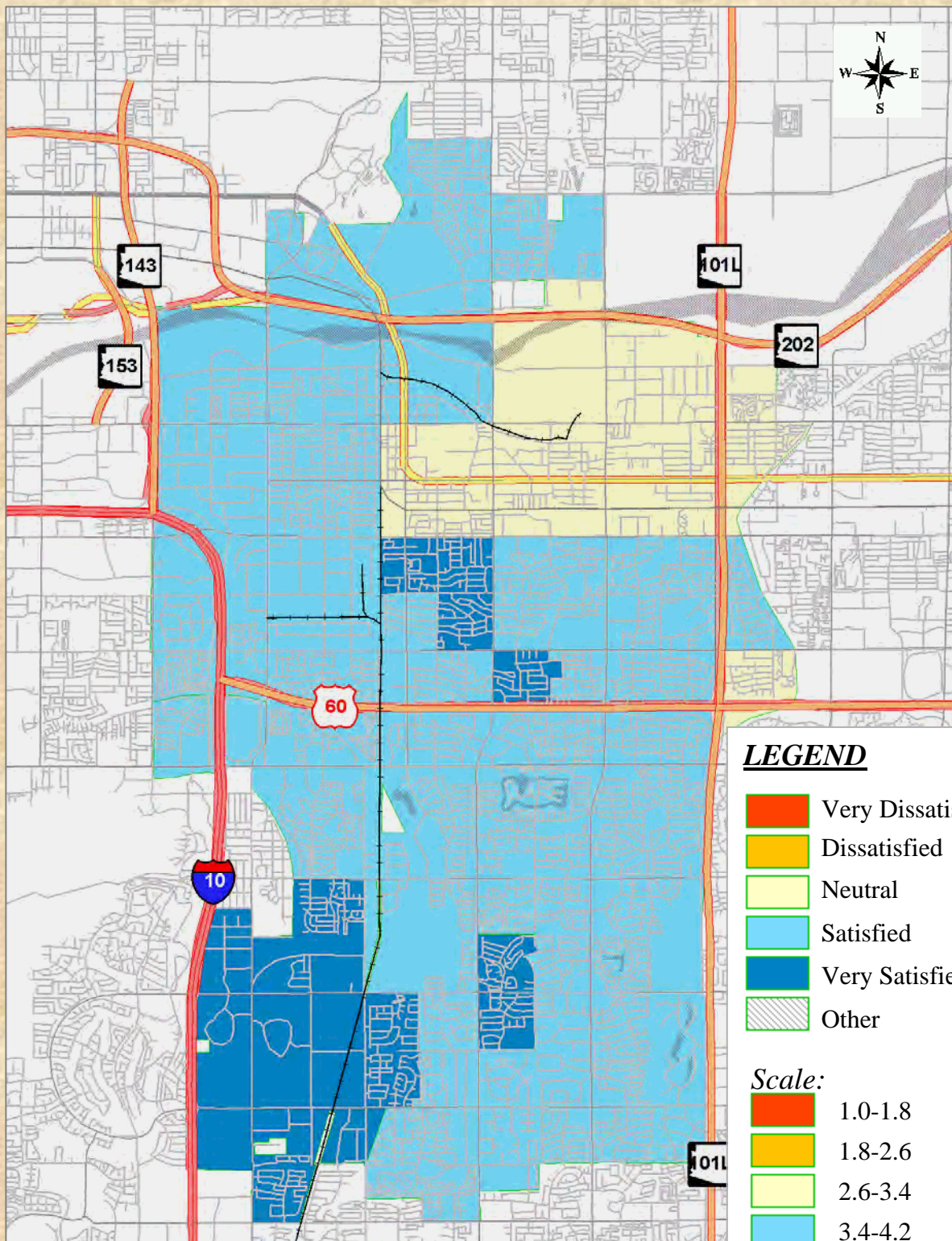
City of Tempe, AZ 2007 Community Survey

Shading reflects the mean rating for all respondents by Census Block Group.

*Selected CBGs were merged based on respondent distribution.

Note: "Other" areas did not contain enough responses to show statistically significant results.

Condition of streets (Q4a)



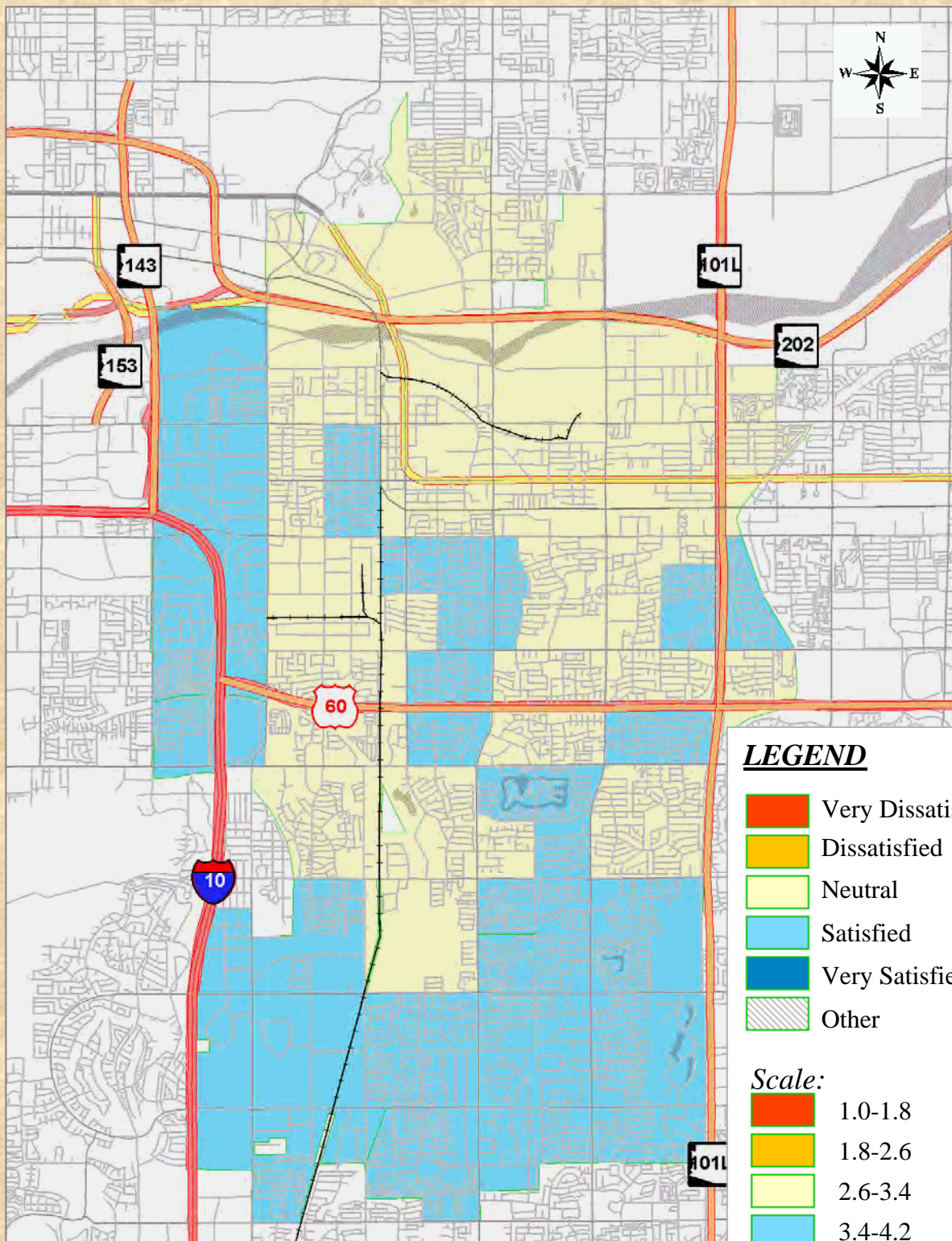
City of Tempe, AZ 2007 Community Survey

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Maintenance of private property (Q4b)



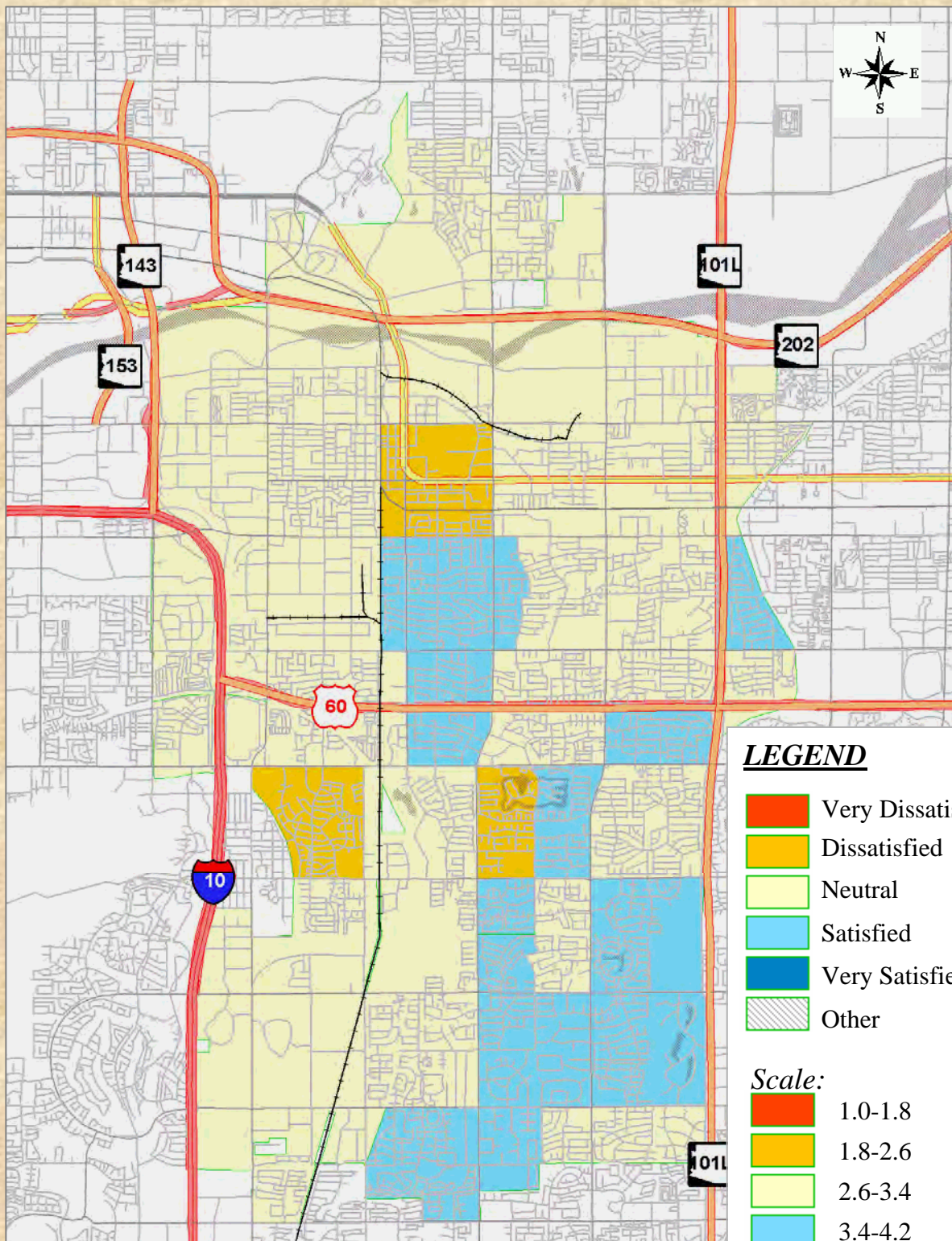
City of Tempe, AZ 2007 Community Survey

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Condition of alley (Q4c)



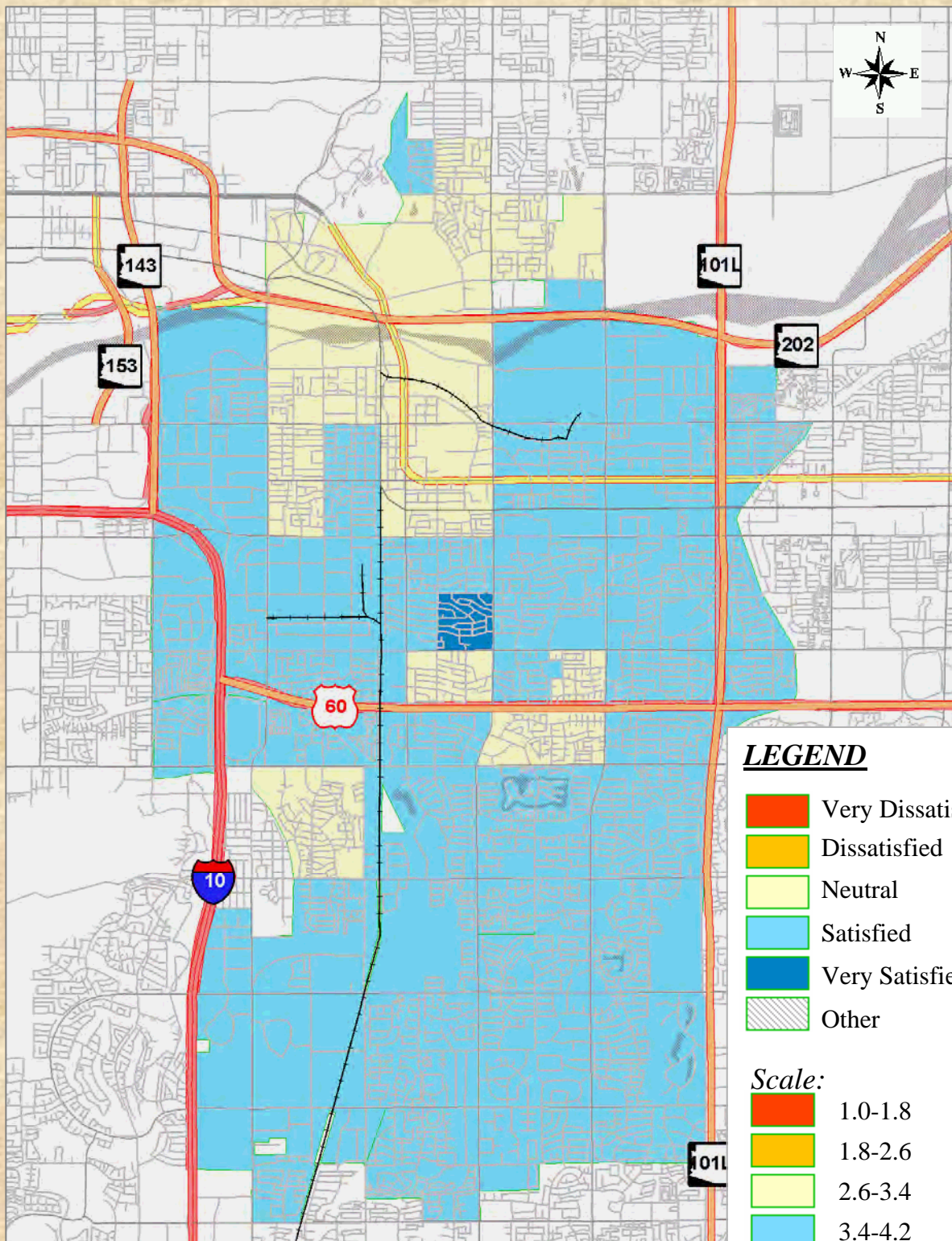
City of Tempe, AZ 2007 Community Survey

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Feeling of safety (Q4d)



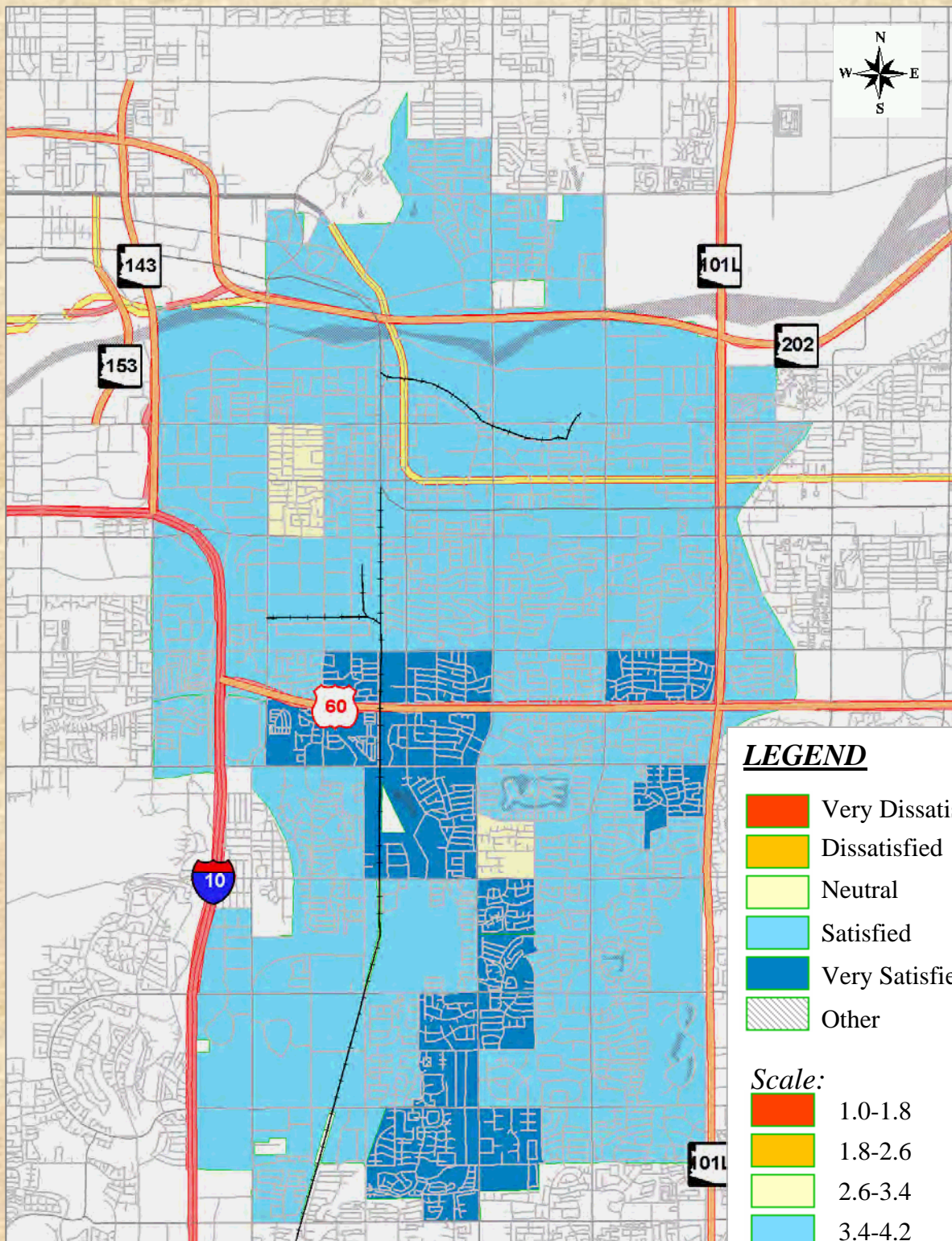
City of Tempe, AZ 2007 Community Survey

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Quality of neighborhood park (Q4e)



LEGEND

- Very Dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very Satisfied
- Other

Scale:

- 1.0-1.8
- 1.8-2.6
- 2.6-3.4
- 3.4-4.2
- 4.2-5.0
- Other

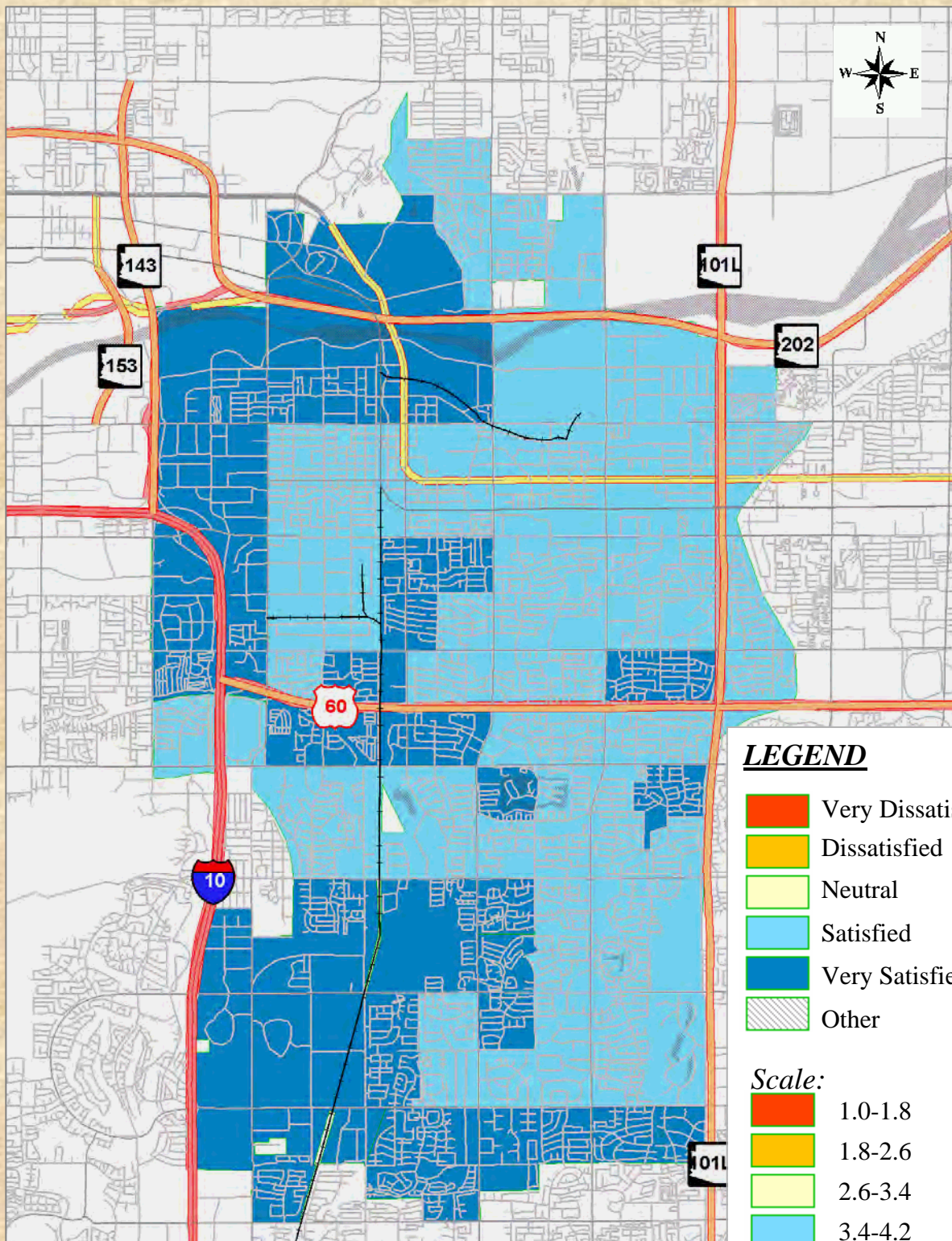
City of Tempe, AZ **2007 Community Survey**

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Quality of City parks (Q6a)



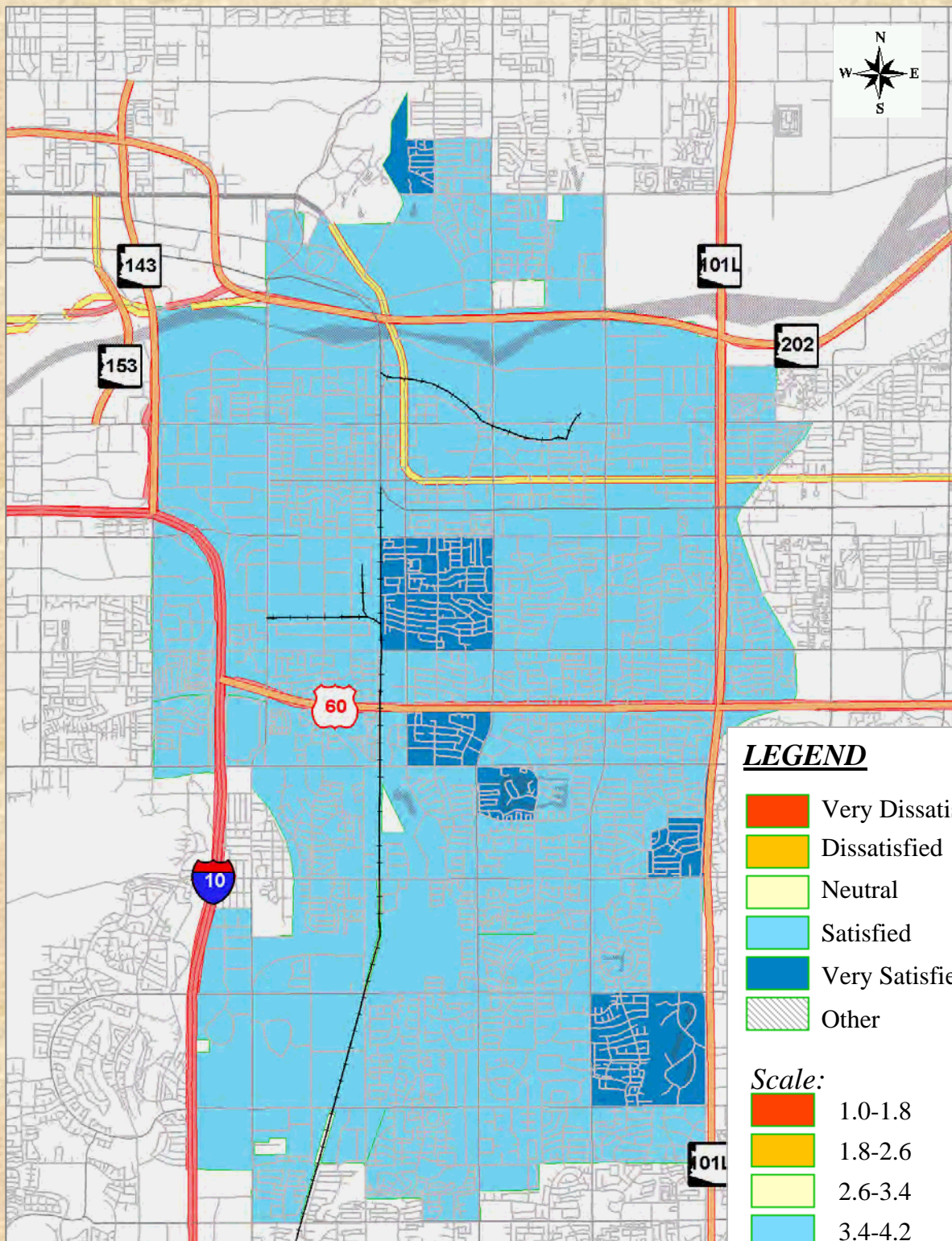
City of Tempe, AZ 2007 Community Survey

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Availability of City recreation centers (Q6b)



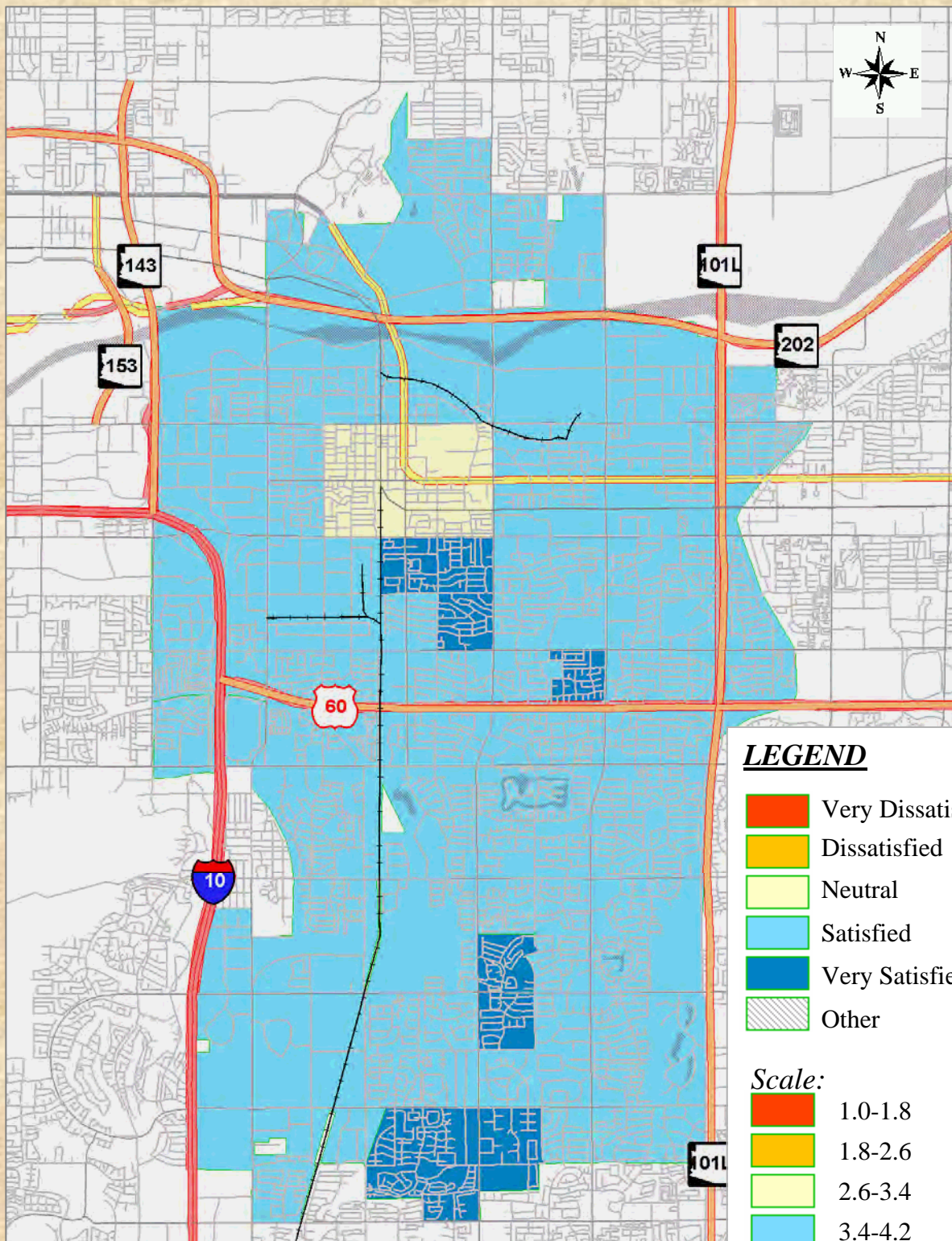
City of Tempe, AZ 2007 Community Survey

Shading reflects the mean rating for all respondents by Census Block Group.

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Note: "Other" areas did not contain enough responses to show statistically significant results.

City swimming pools and programs (Q6c)



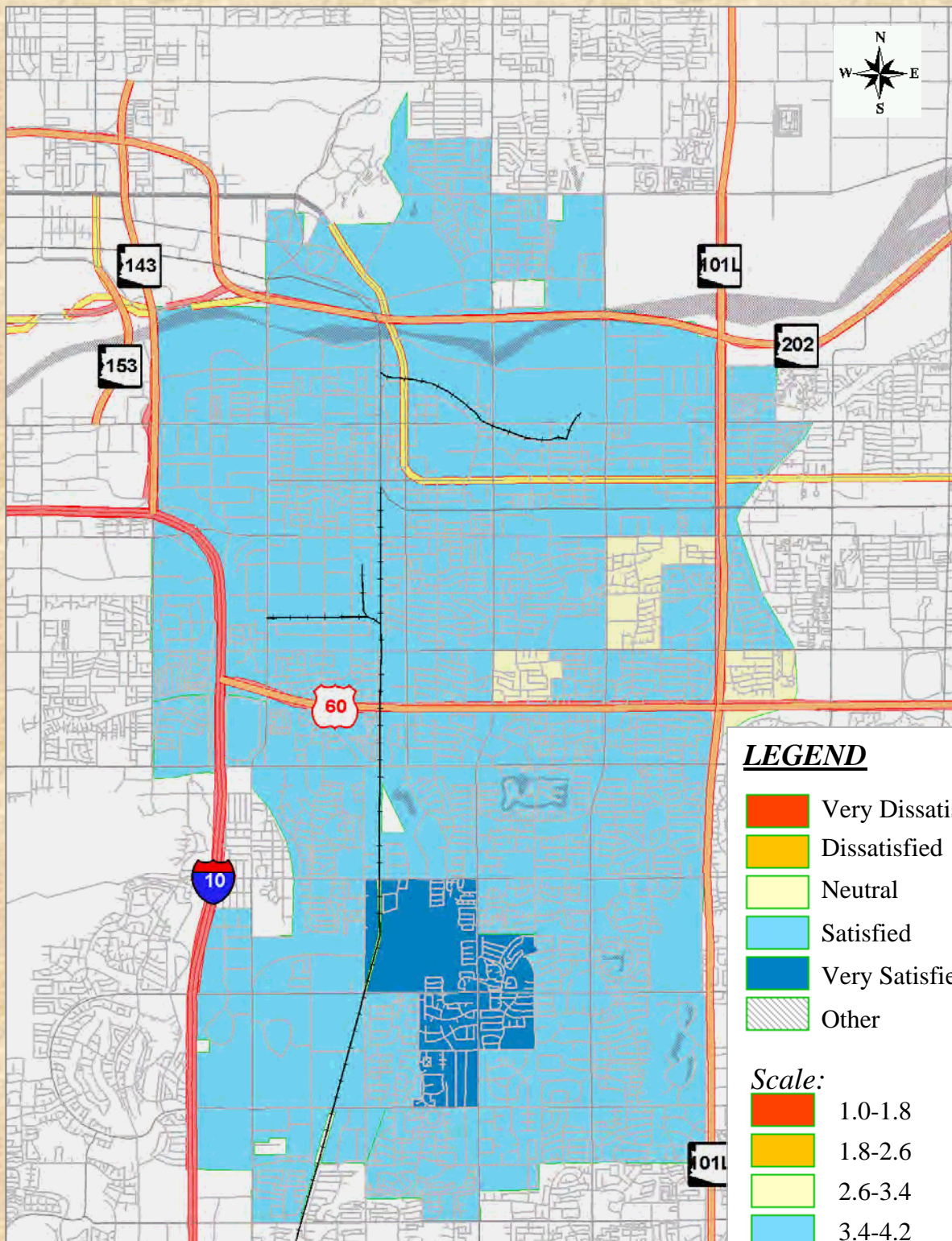
City of Tempe, AZ 2007 Community Survey

Shading reflects the mean rating for all respondents by Census Block Group.

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Note: "Other" areas did not contain enough responses to show statistically significant results.

City golf courses (Q6d)



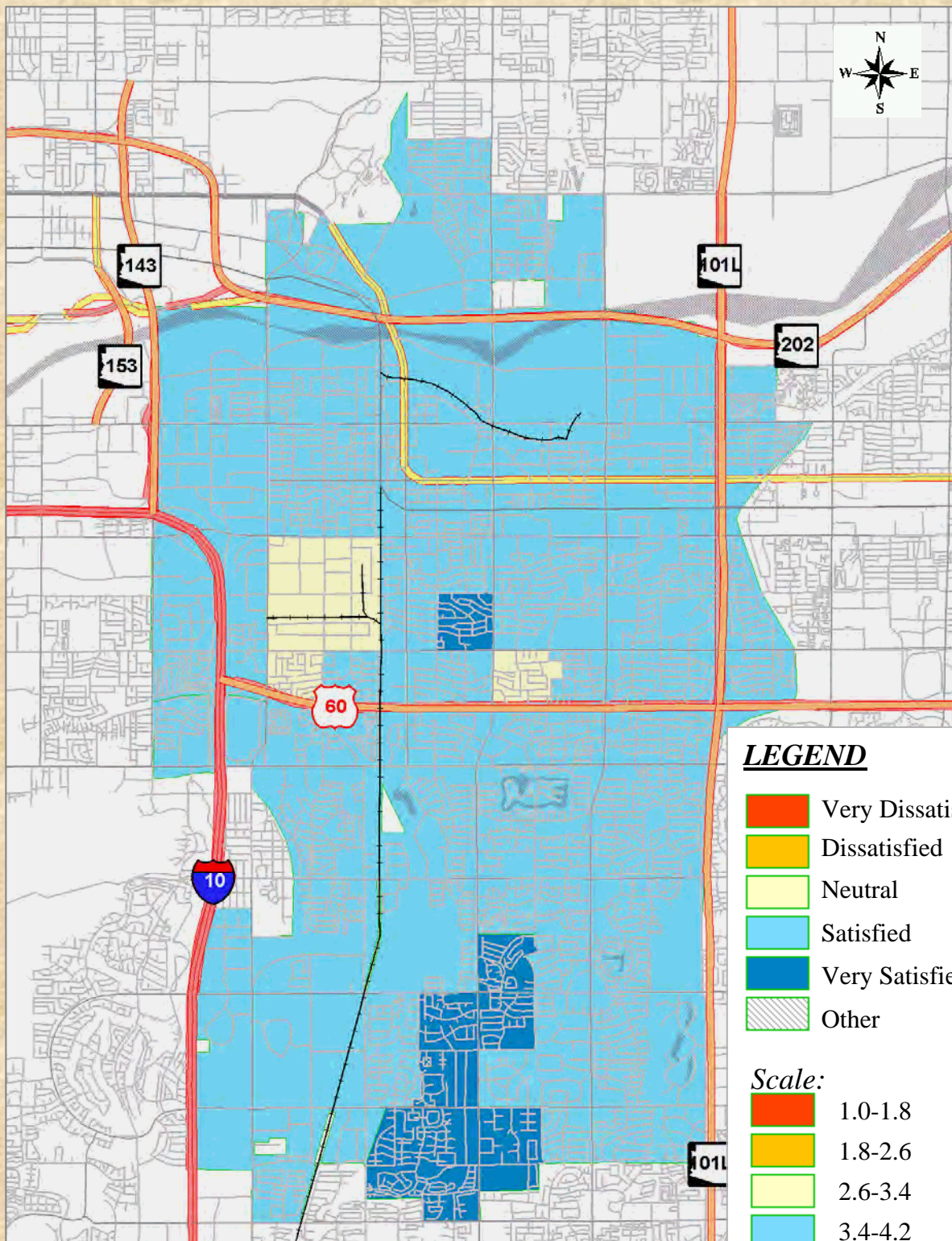
City of Tempe, AZ 2007 Community Survey

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Outdoor athletic fields (Q6e)



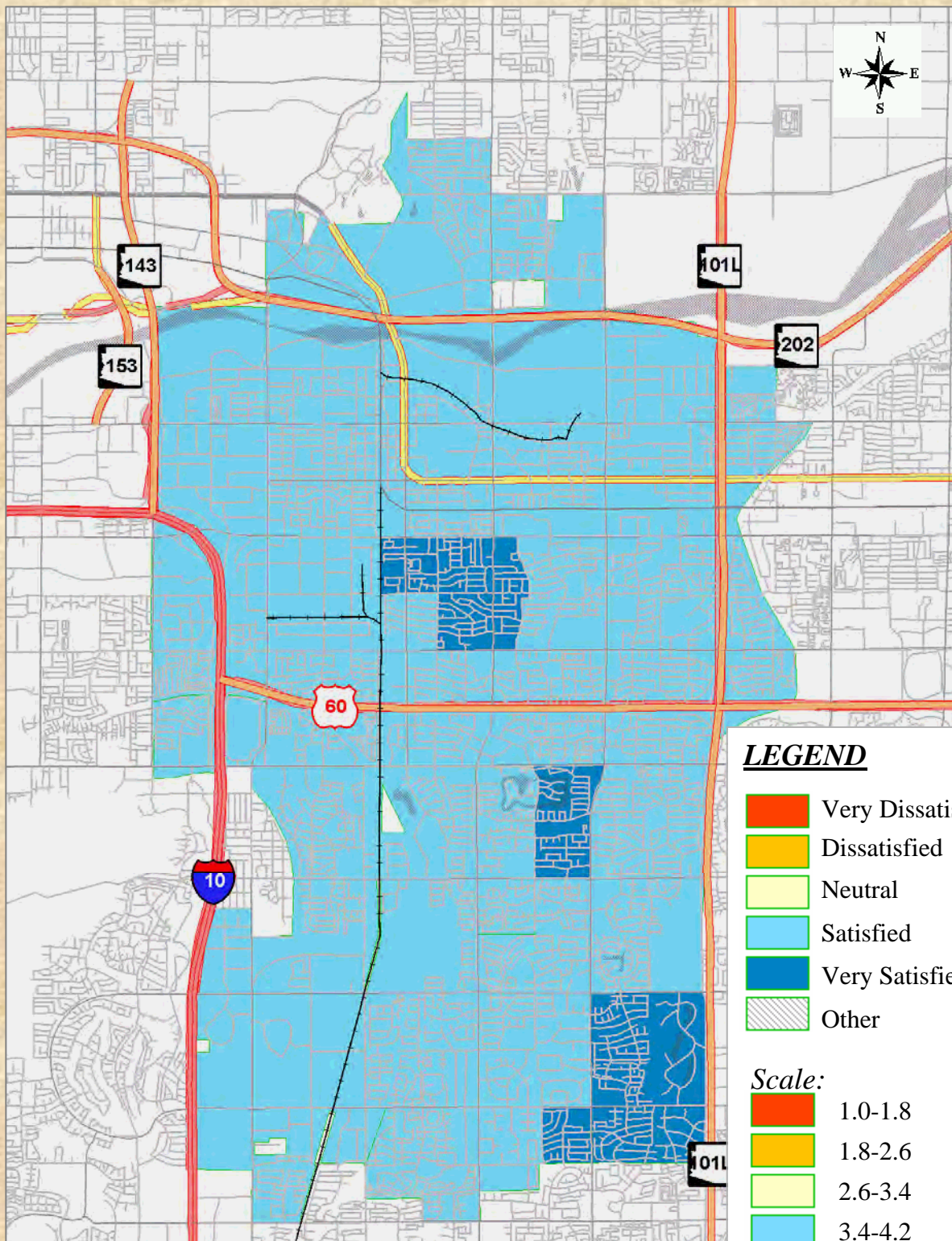
City of Tempe, AZ 2007 Community Survey

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Quality of City recreation programs (Q6f)



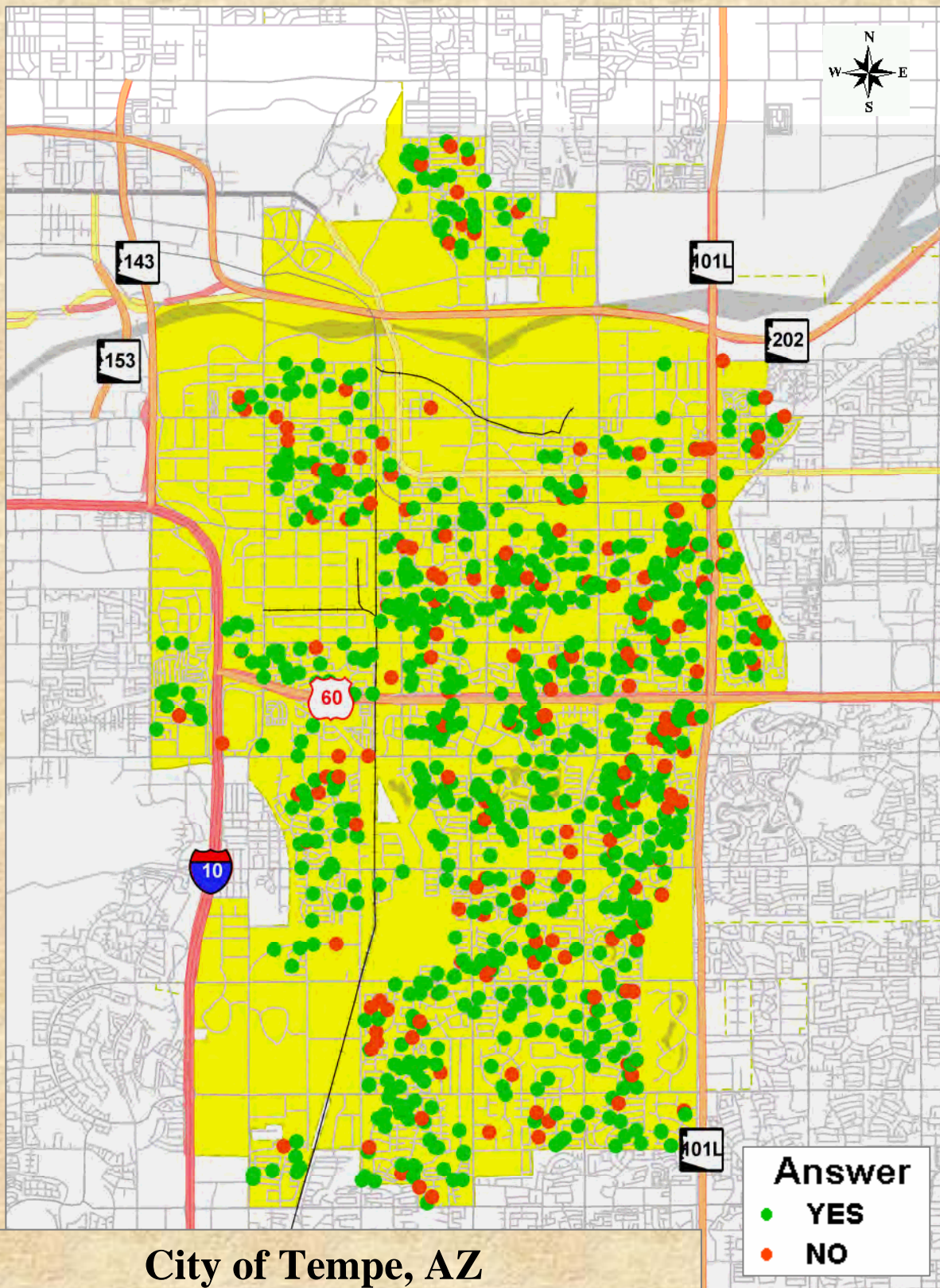
City of Tempe, AZ 2007 Community Survey

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Have you visited a City of Tempe Park during the last 12 months? (Q6g)

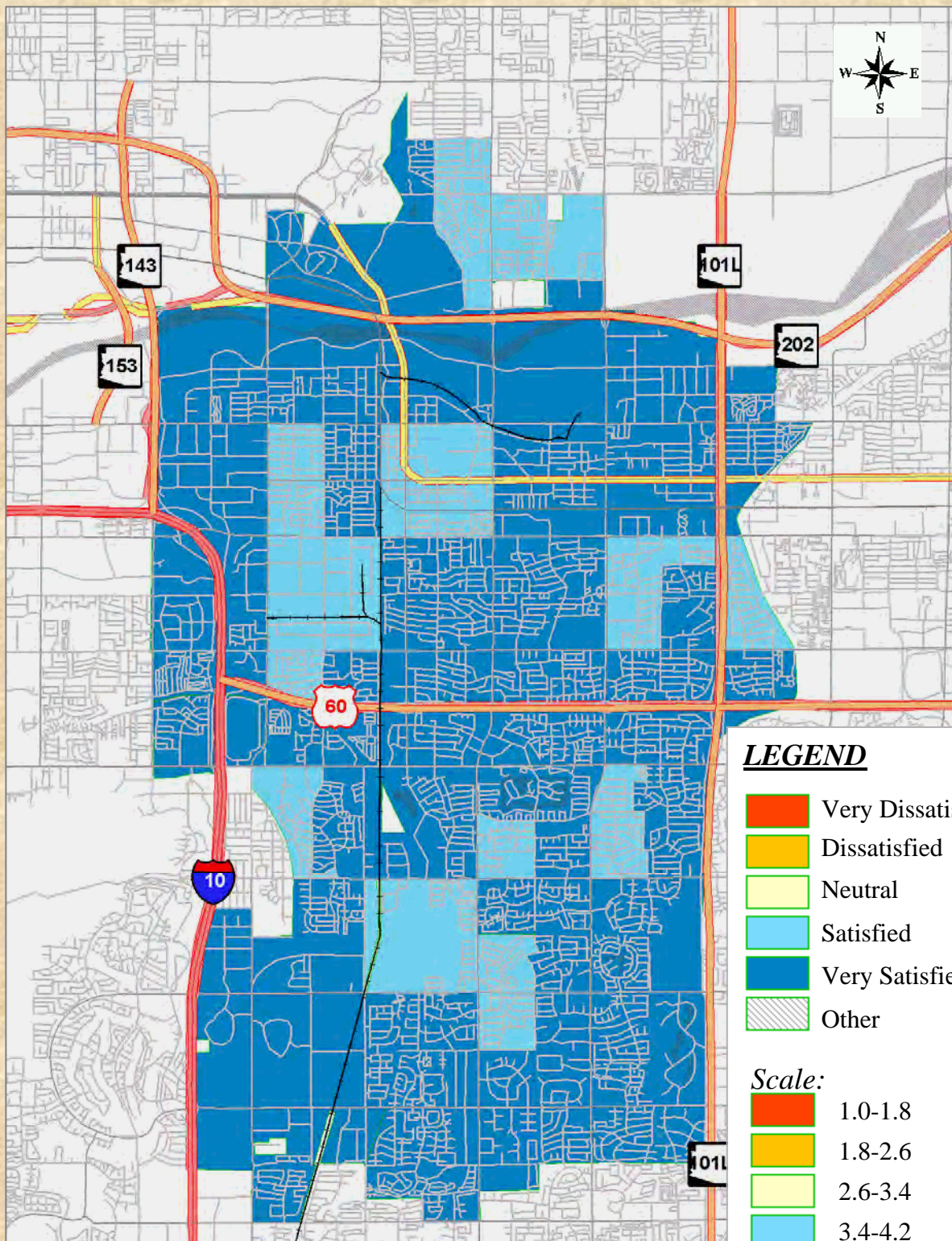


City of Tempe, AZ 2007 Community Survey

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Quality of library services (Q8a)



LEGEND

- Very Dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very Satisfied
- Other

Scale:

- 1.0-1.8
- 1.8-2.6
- 2.6-3.4
- 3.4-4.2
- 4.2-5.0
- Other

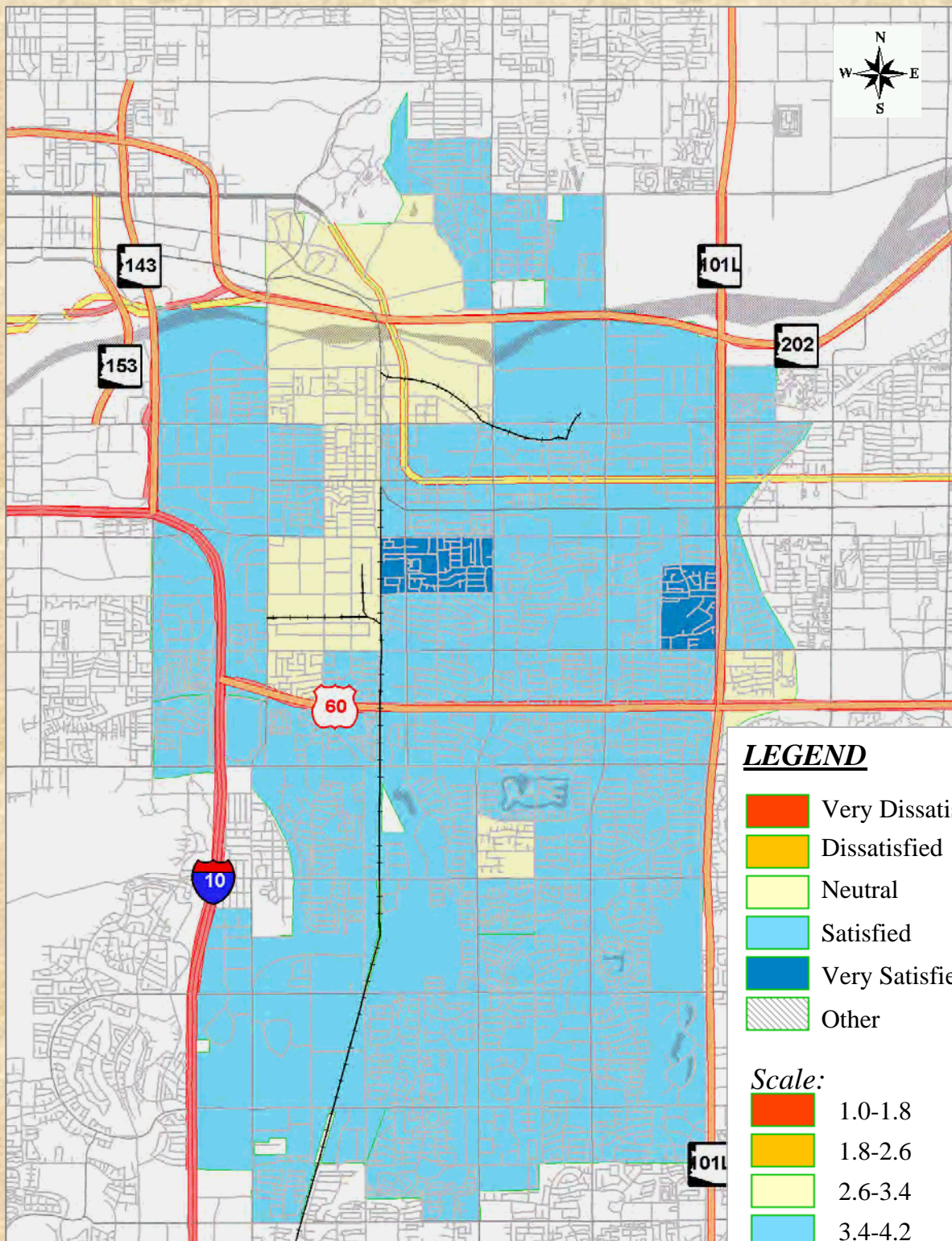
City of Tempe, AZ **2007 Community Survey**

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Quality of Kid Zone after school programs (Q8b)



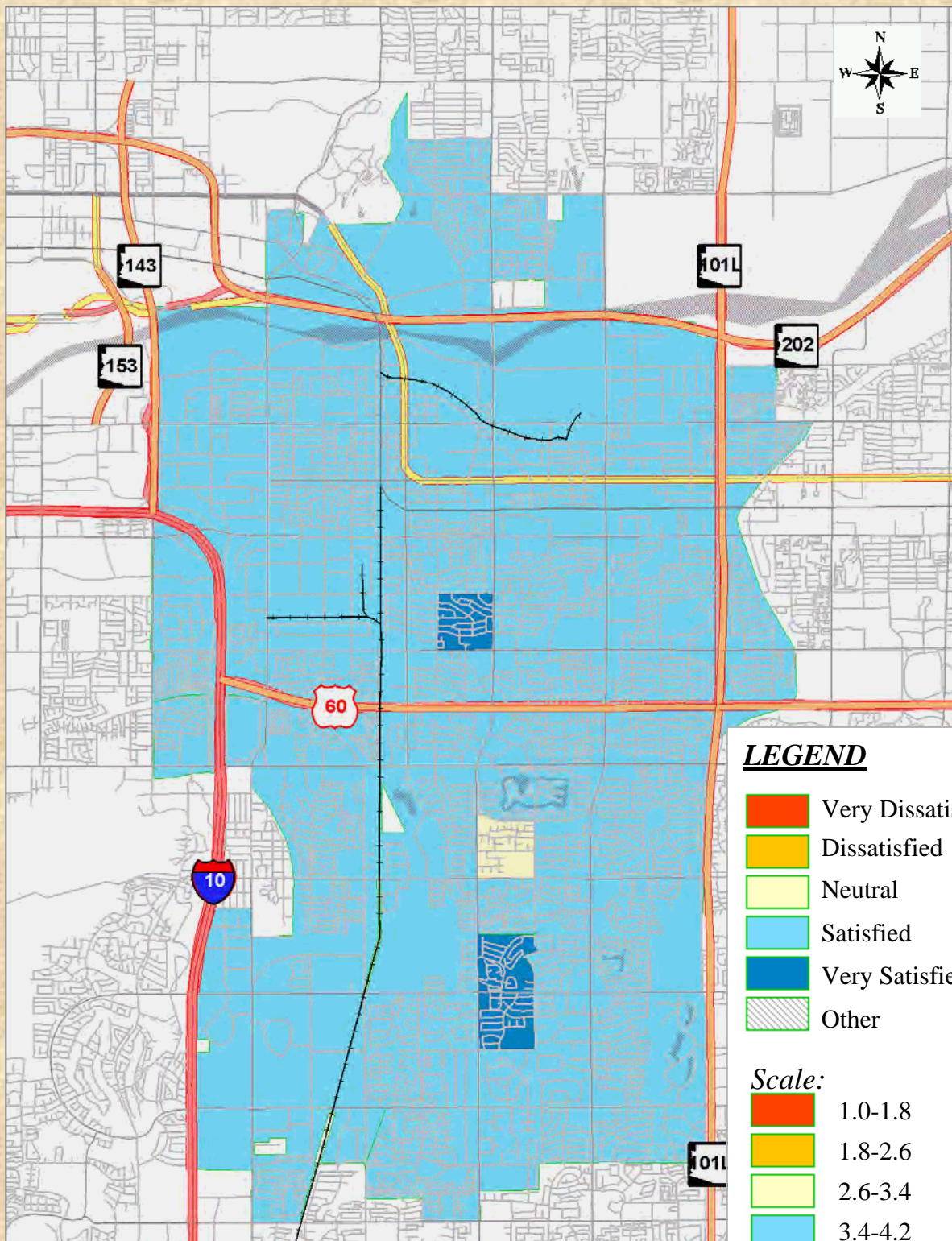
City of Tempe, AZ 2007 Community Survey

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Tempe Opportunities brochure (Q8c)



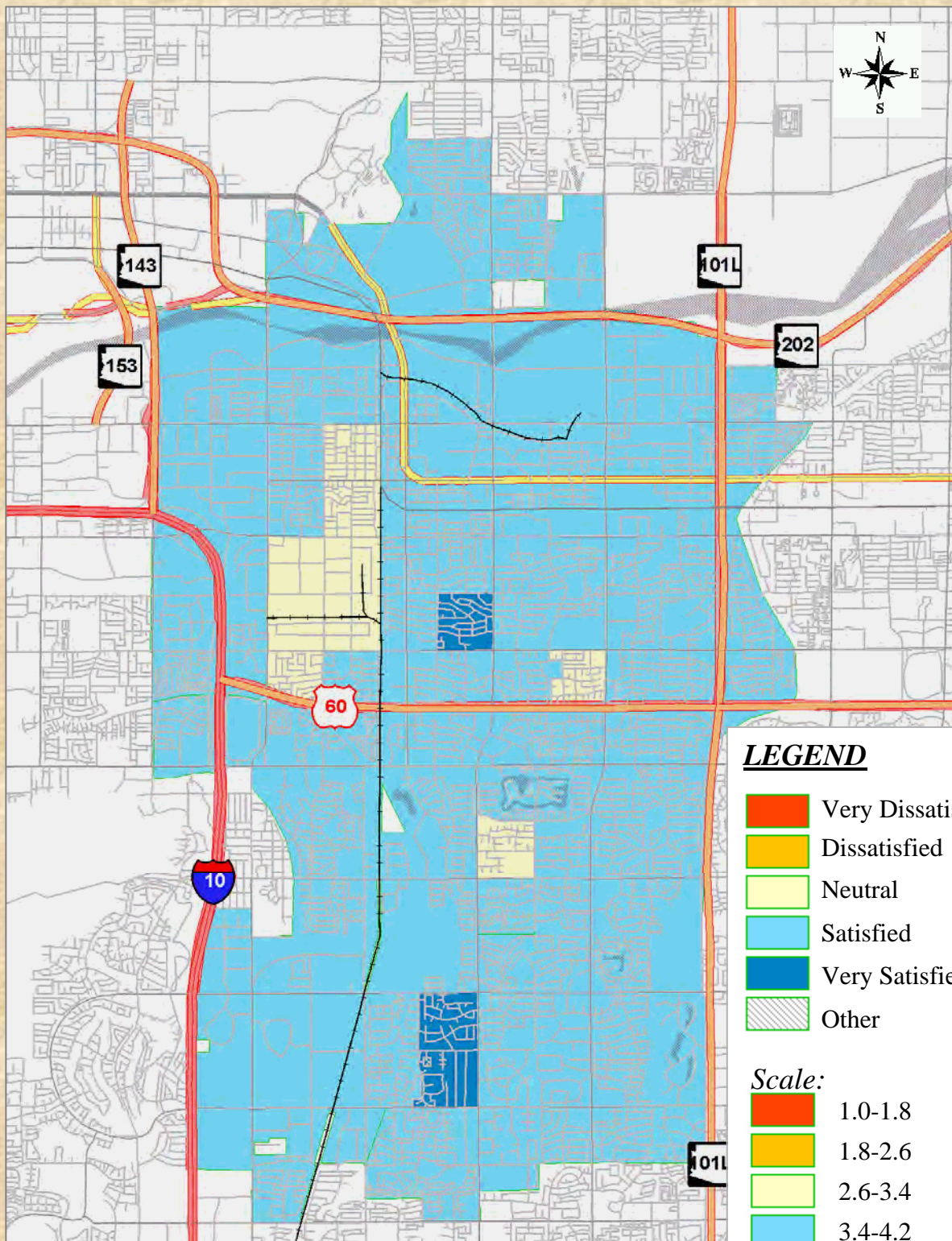
City of Tempe, AZ 2007 Community Survey

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Availability of information about City programs and services (Q10a)



LEGEND

- Very Dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very Satisfied
- Other

Scale:

- 1.0-1.8
- 1.8-2.6
- 2.6-3.4
- 3.4-4.2
- 4.2-5.0
- Other

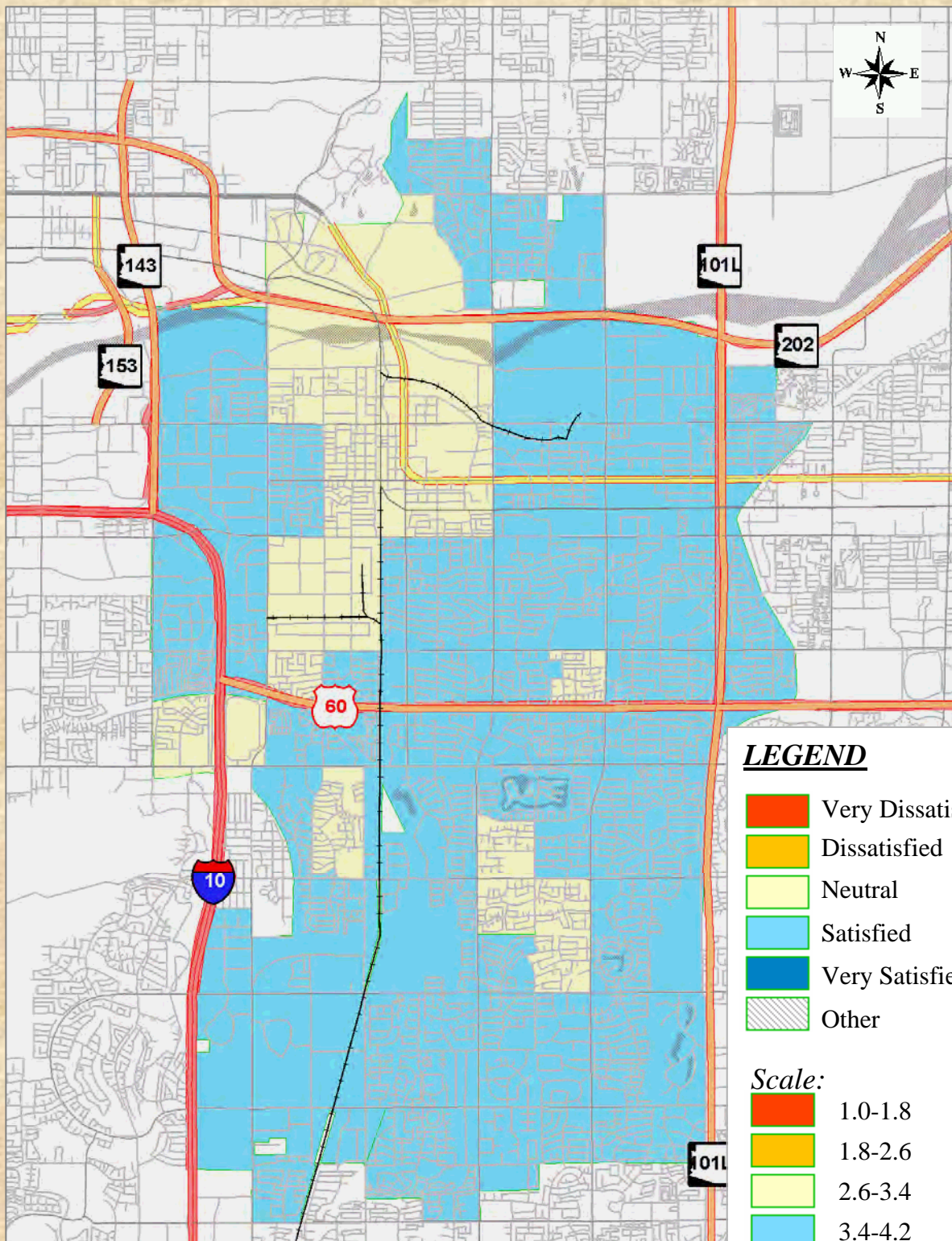
City of Tempe, AZ **2007 Community Survey**

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City efforts to inform you about local issues (Q10b)



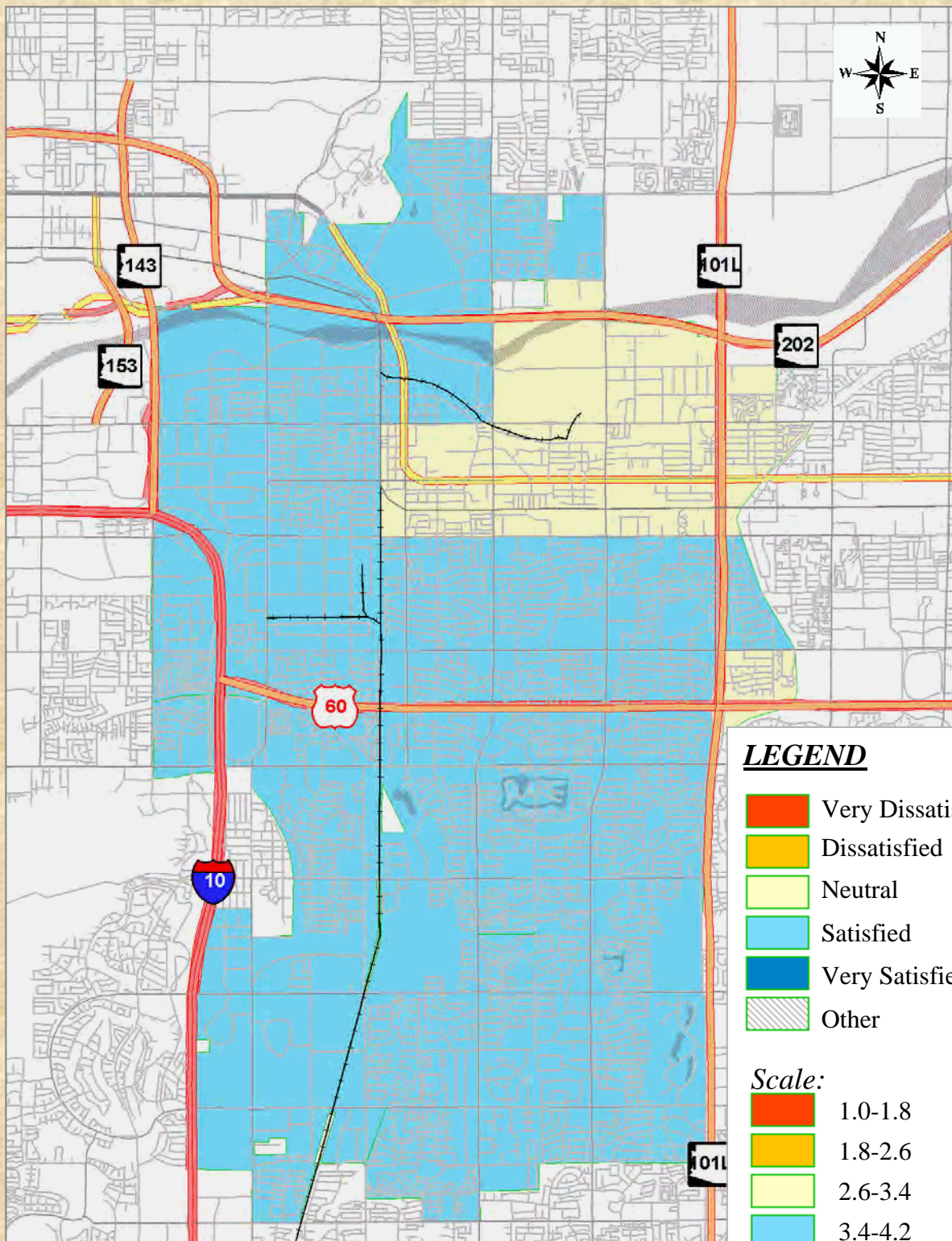
City of Tempe, AZ 2007 Community Survey

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Note: "Other" areas did not contain enough responses to show statistically significant results.

Overall condition of City streets (Q12a)



LEGEND

- Very Dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very Satisfied
- Other

Scale:

- 1.0-1.8
- 1.8-2.6
- 2.6-3.4
- 3.4-4.2
- 4.2-5.0
- Other

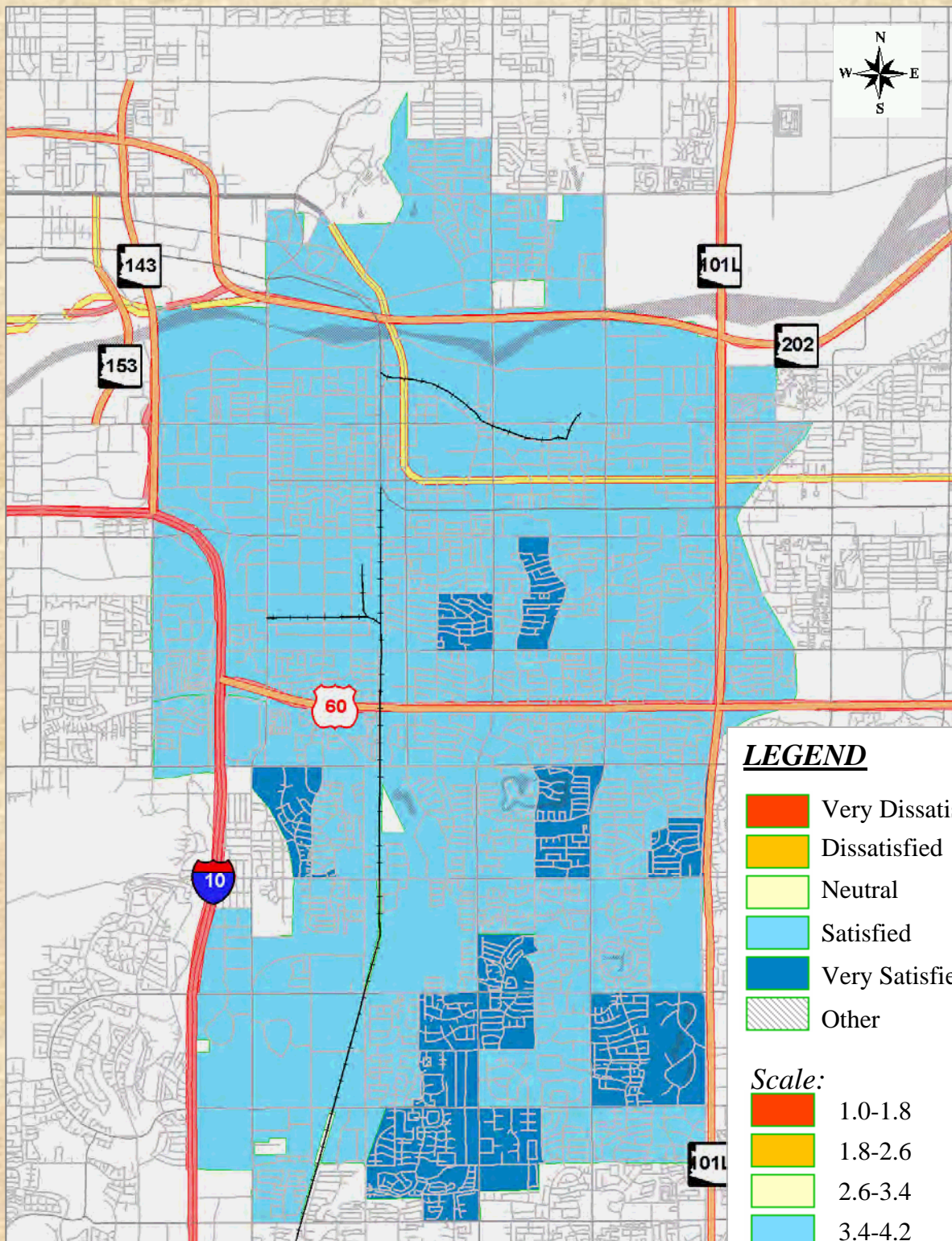
City of Tempe, AZ **2007 Community Survey**

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Condition and clarity of street signs (Q12b)



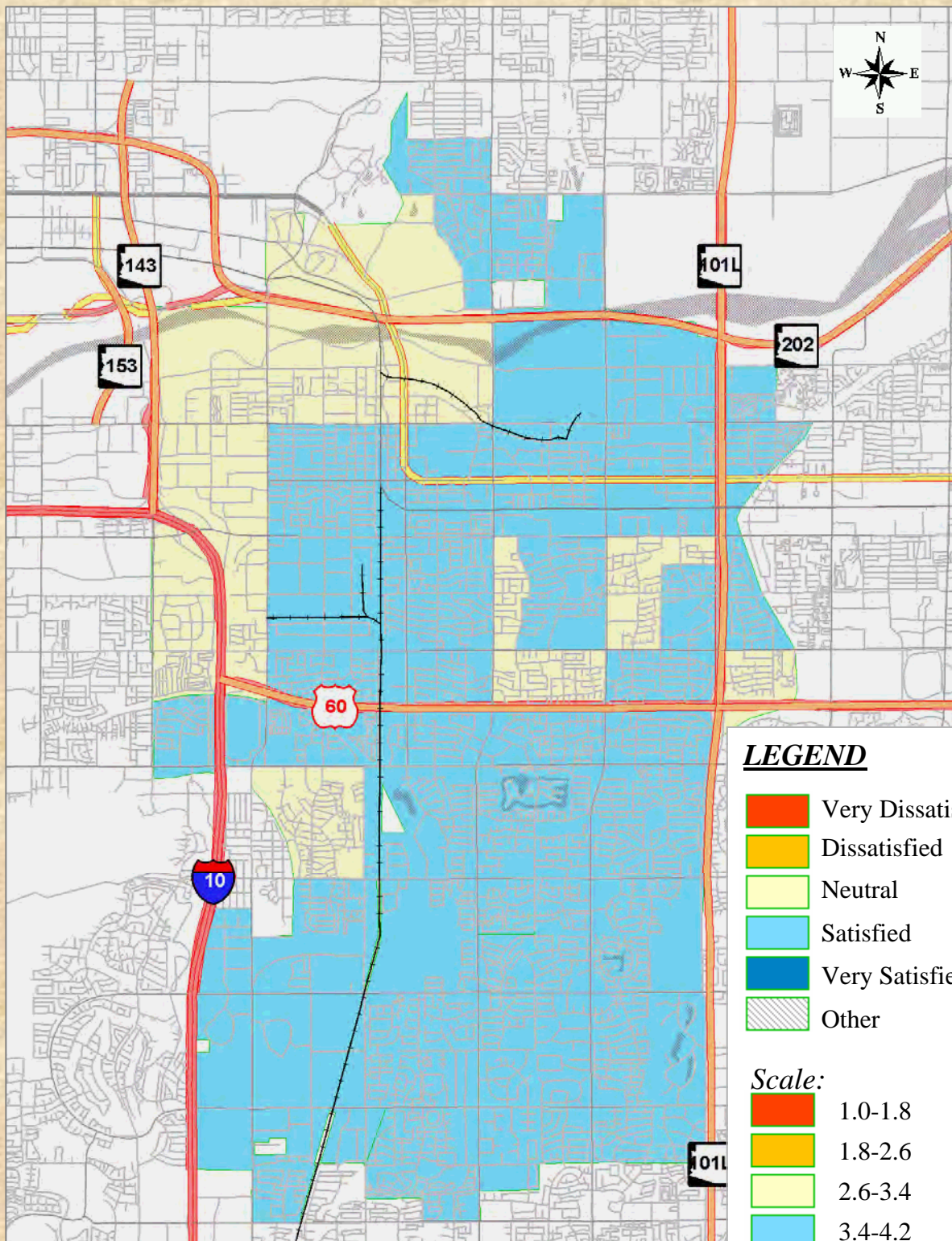
City of Tempe, AZ 2007 Community Survey

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Adequacy of City street lighting (Q12c)



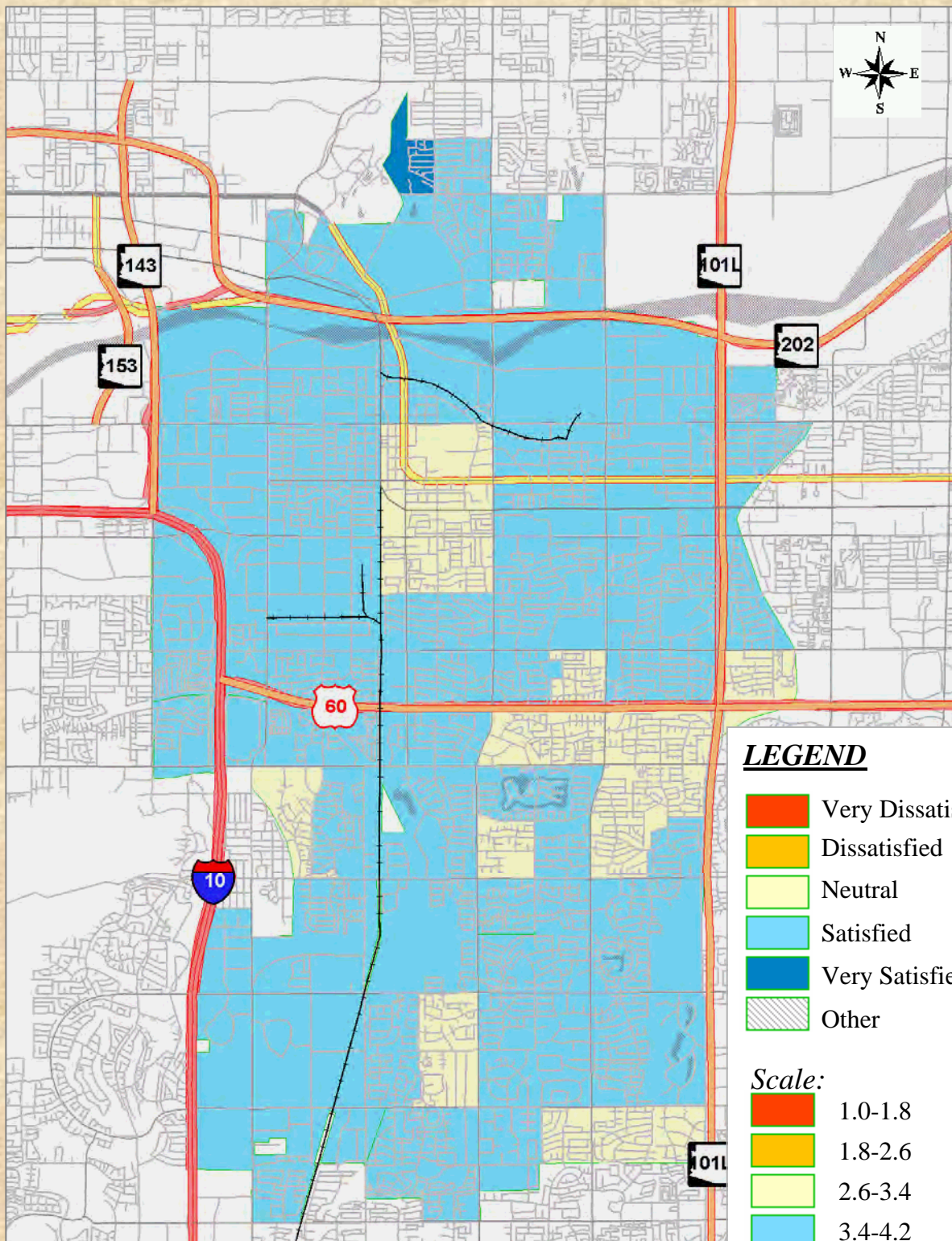
City of Tempe, AZ 2007 Community Survey

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Quality of local bus service (Q12d)



LEGEND

- Very Dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very Satisfied
- Other

Scale:

- 1.0-1.8
- 1.8-2.6
- 2.6-3.4
- 3.4-4.2
- 4.2-5.0
- Other

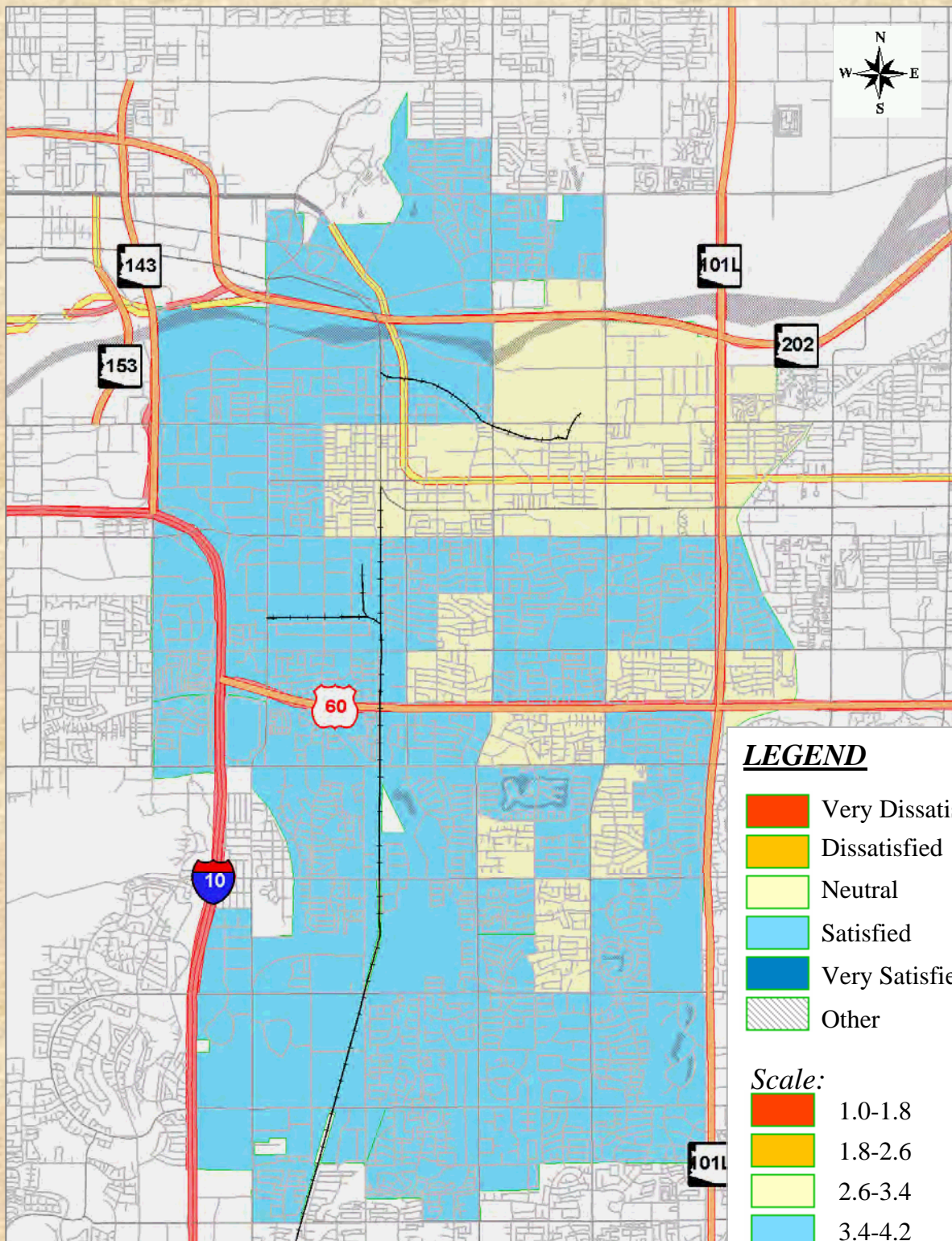
City of Tempe, AZ **2007 Community Survey**

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Quality of walking and biking paths in the City (Q12e)



City of Tempe, AZ 2007 Community Survey

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LEGEND

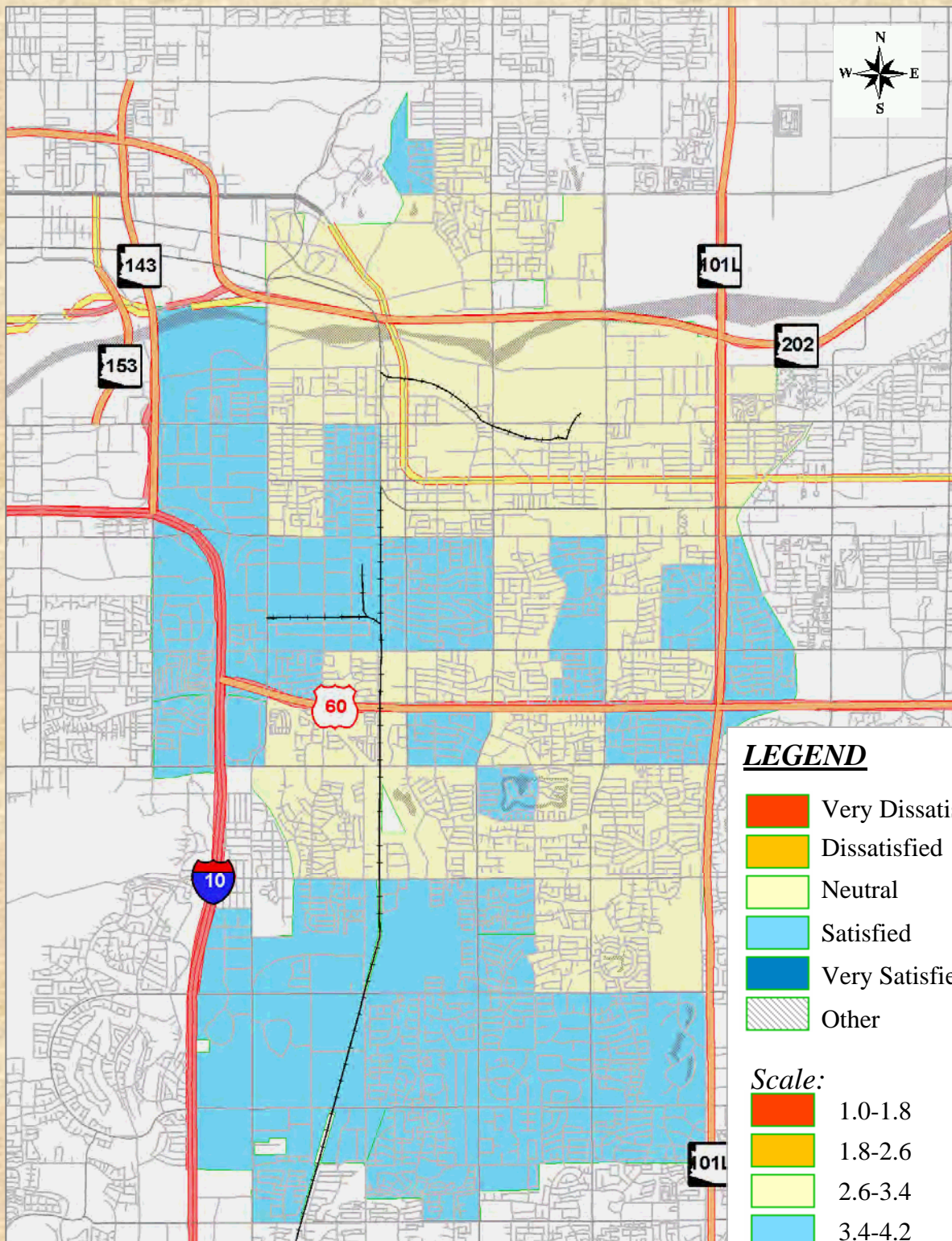
- Very Dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very Satisfied
- Other

Scale:

- 1.0-1.8
- 1.8-2.6
- 2.6-3.4
- 3.4-4.2
- 4.2-5.0
- Other

Note: "Other" areas did not contain enough responses to show statistically significant results.

Responsiveness to code enforcement complaints (Q14a)



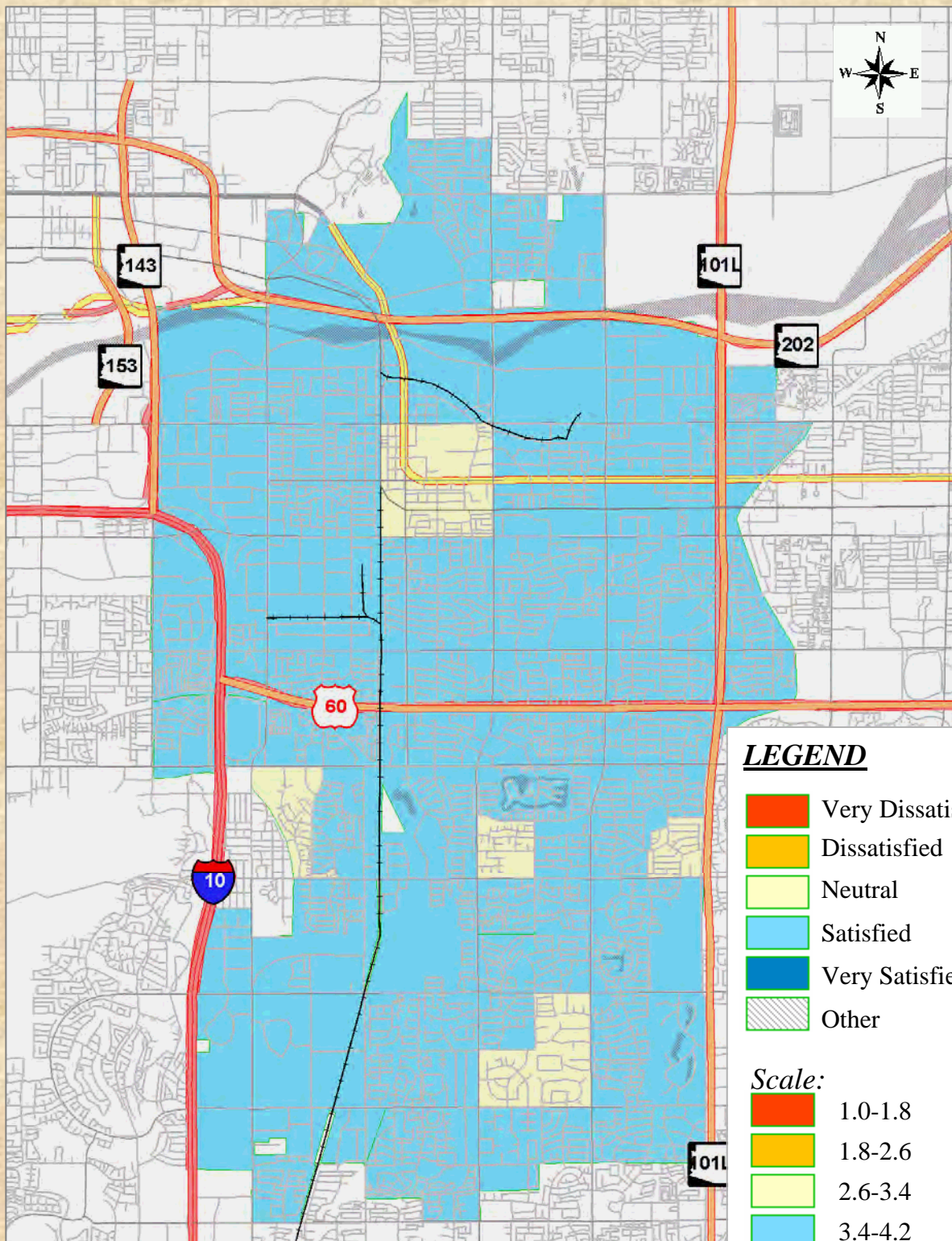
City of Tempe, AZ 2007 Community Survey

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Landscape maintenance along City streets/sidewalks (Q14b)



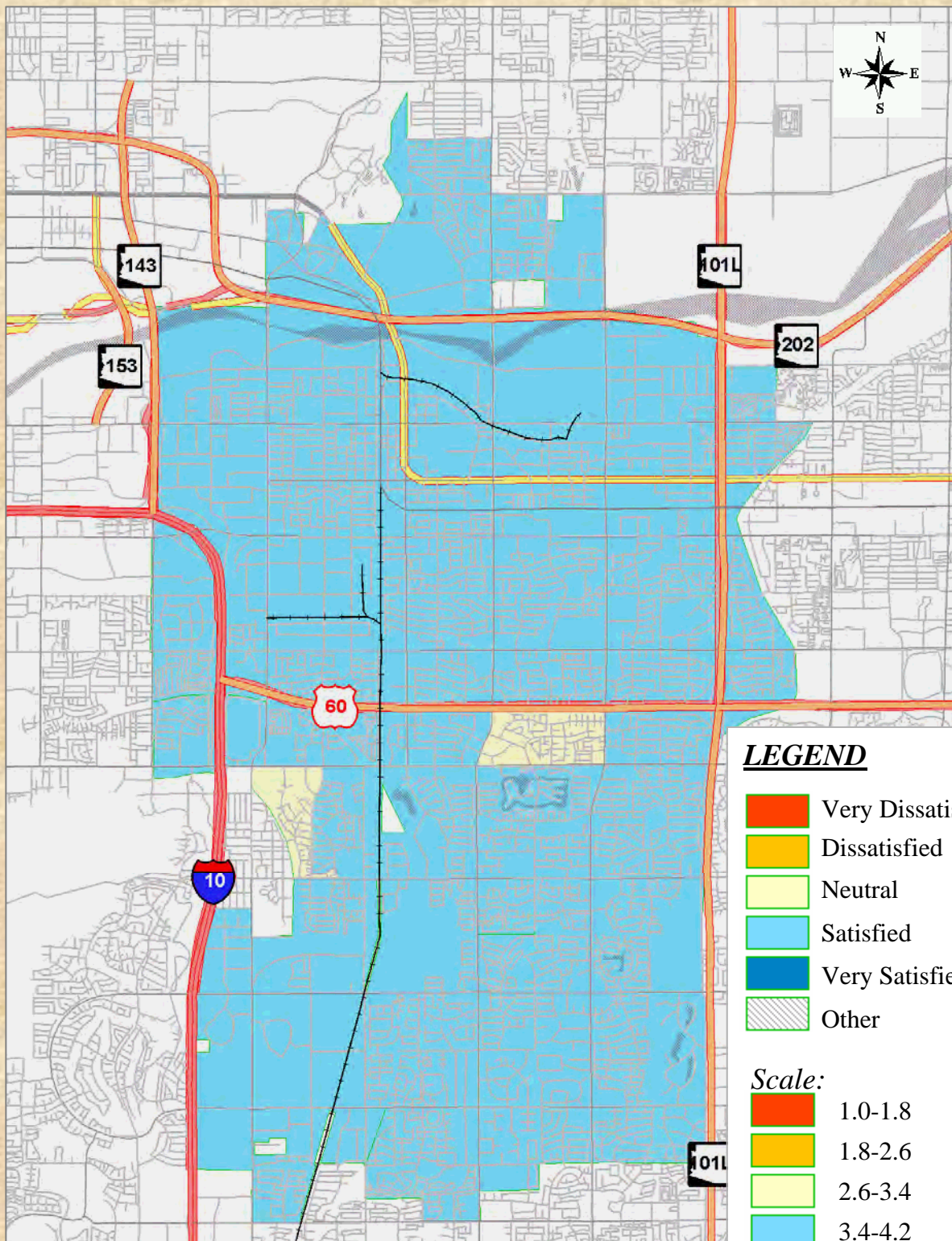
City of Tempe, AZ 2007 Community Survey

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Cleanliness of City streets and sidewalks (Q14c)



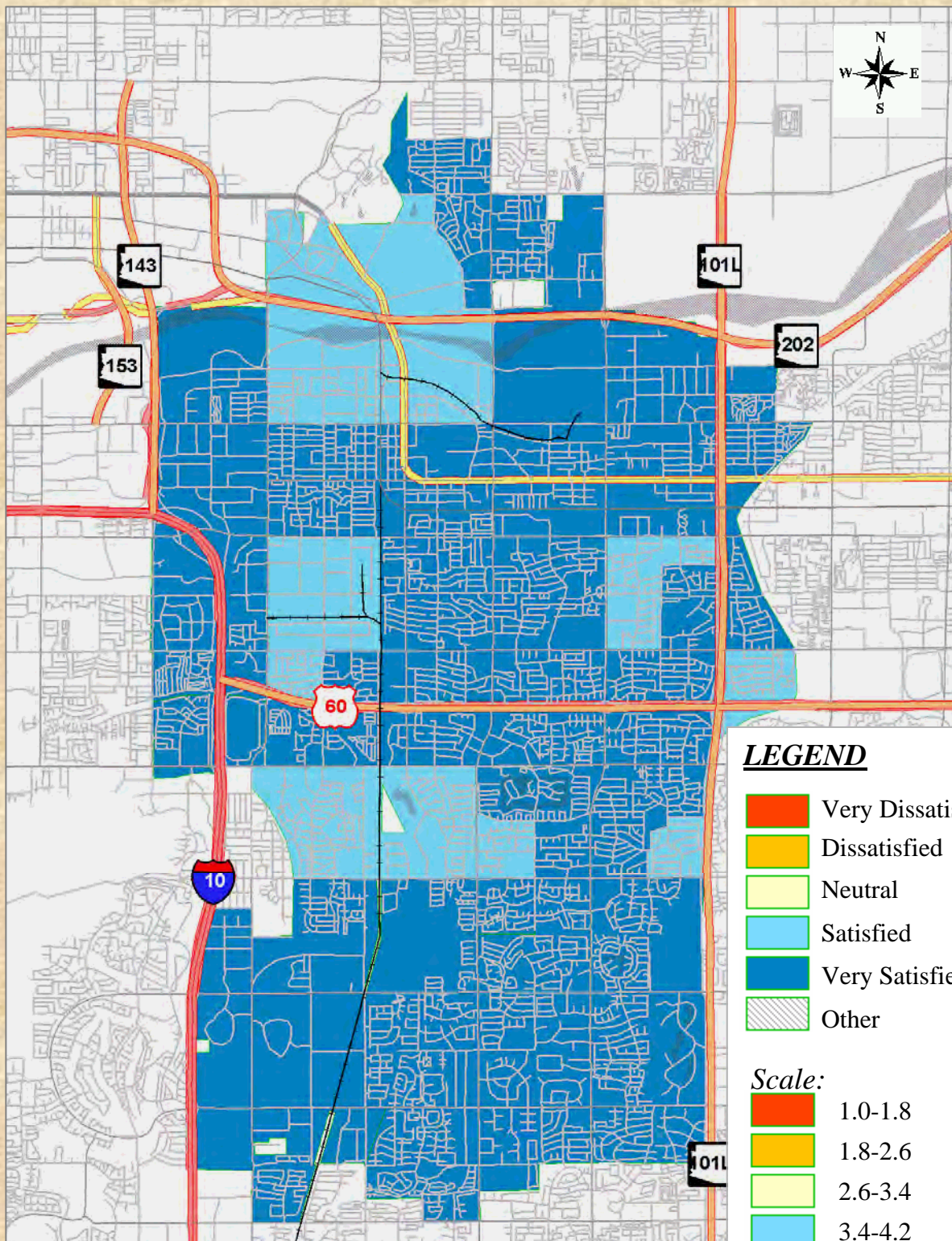
City of Tempe, AZ 2007 Community Survey

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Residential trash collection services (Q16a)



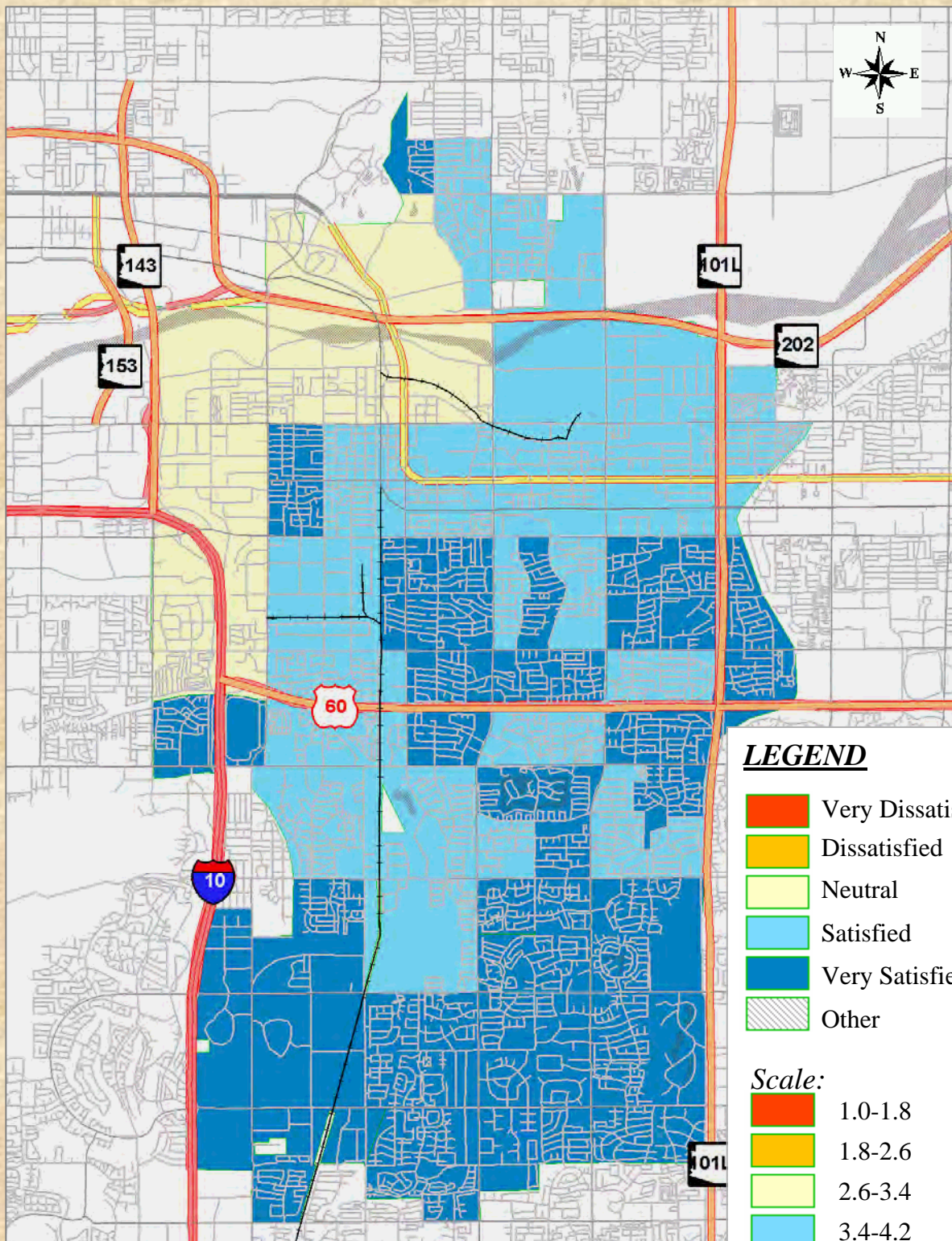
City of Tempe, AZ 2007 Community Survey

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Recycling services (Q16b)



LEGEND

- Very Dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very Satisfied
- Other

Scale:

- 1.0-1.8
- 1.8-2.6
- 2.6-3.4
- 3.4-4.2
- 4.2-5.0
- Other

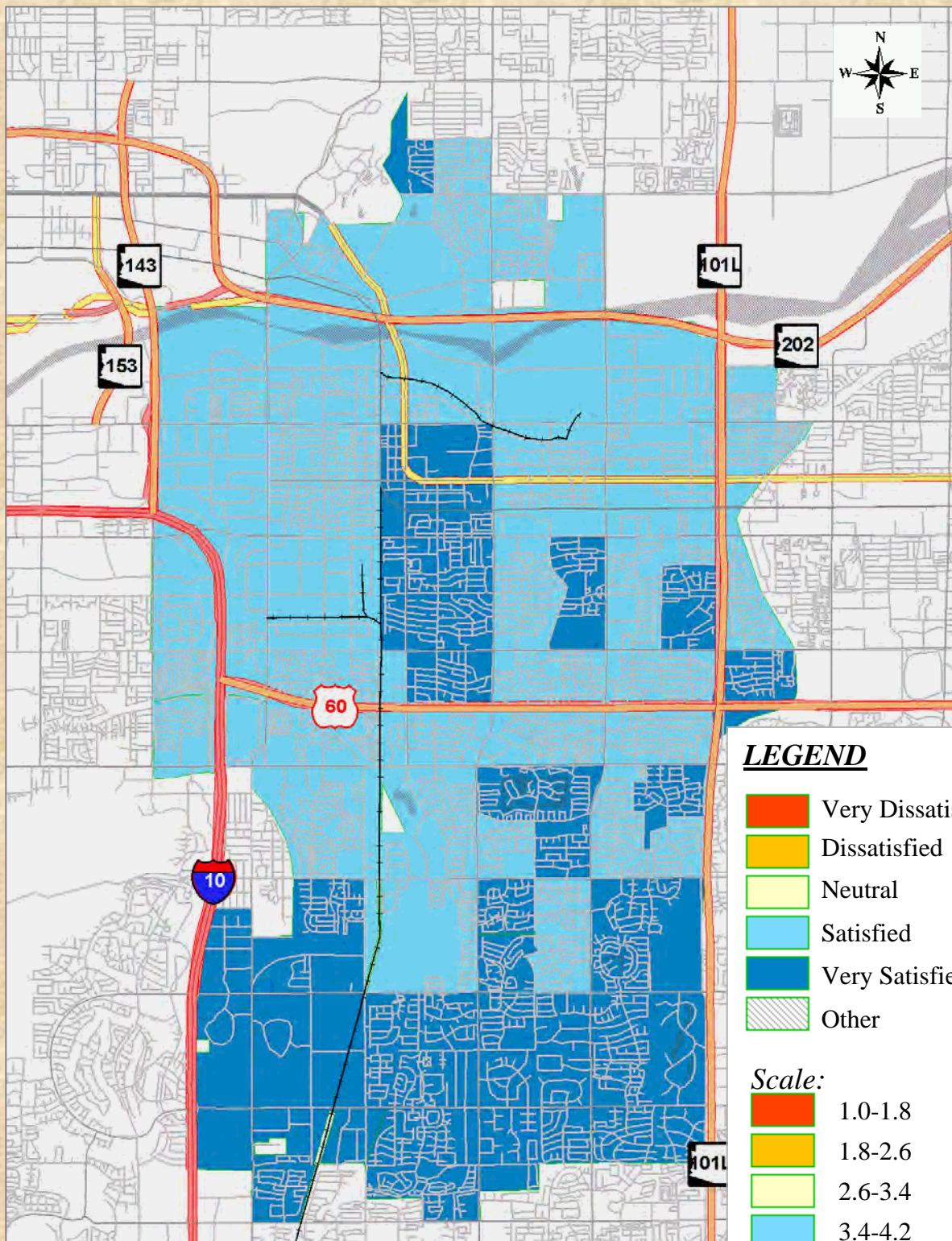
City of Tempe, AZ **2007 Community Survey**

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Bulky item pick up/removal services (Q16c)



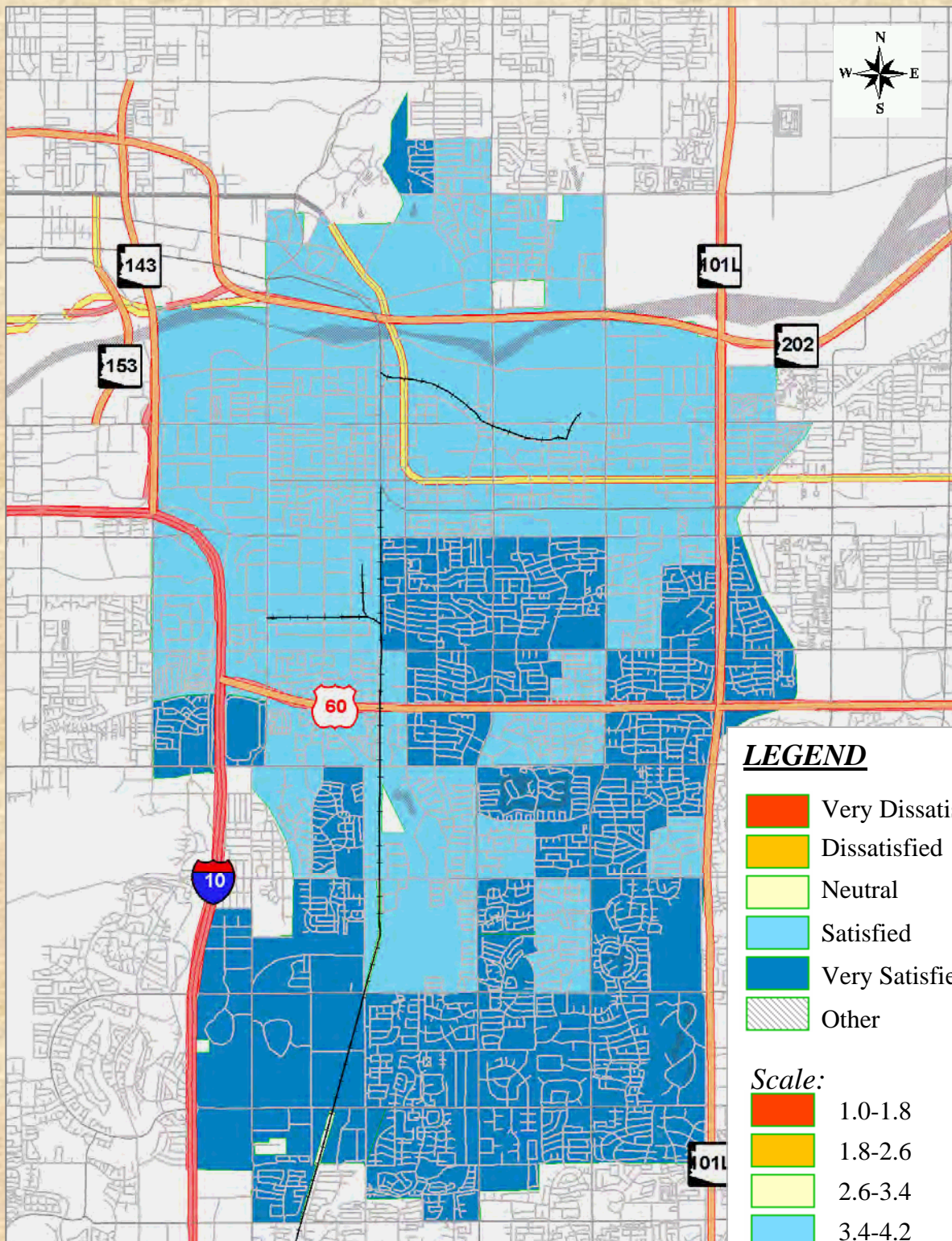
City of Tempe, AZ 2007 Community Survey

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Water service (Q16d)



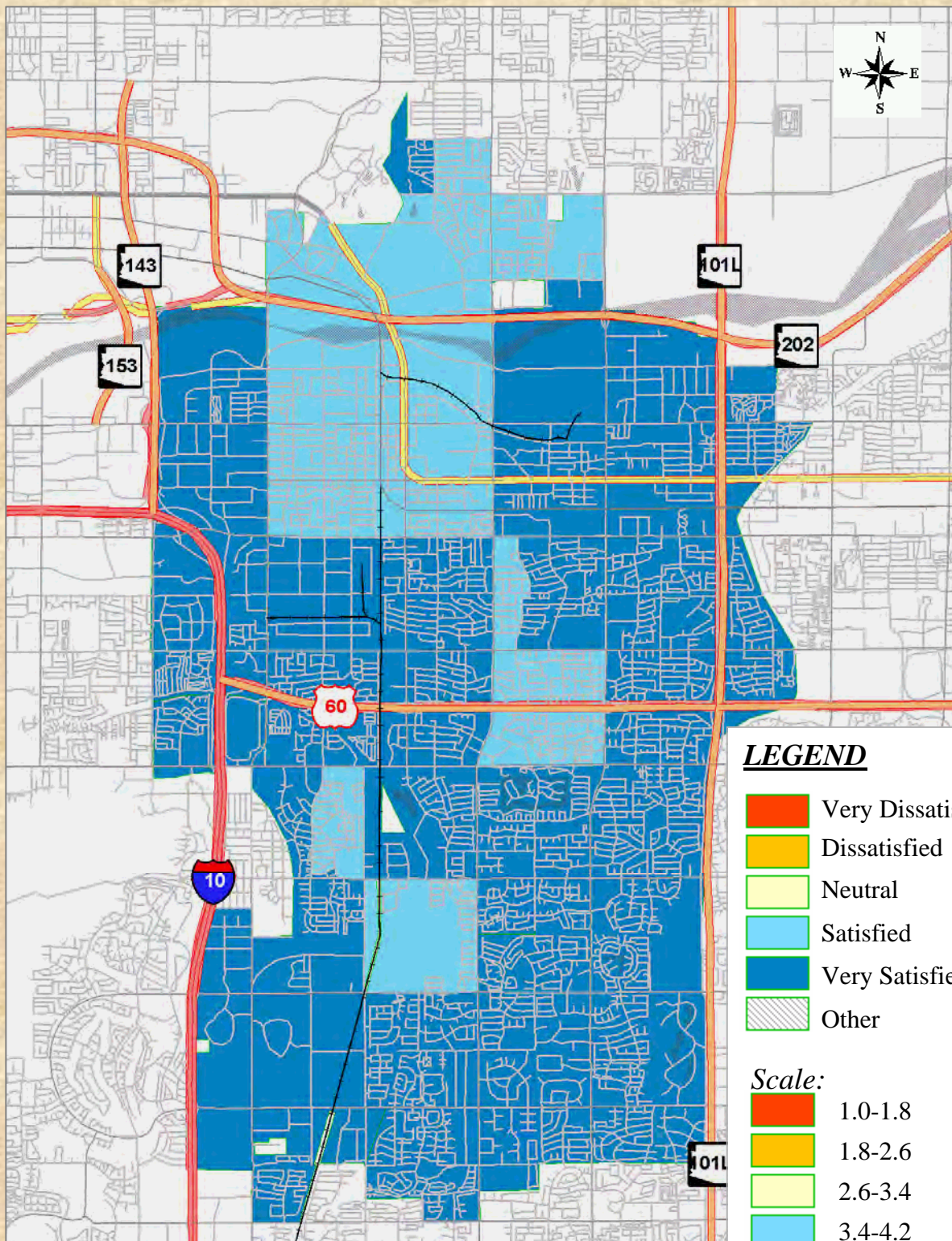
City of Tempe, AZ 2007 Community Survey

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As a place to live (Q20a)



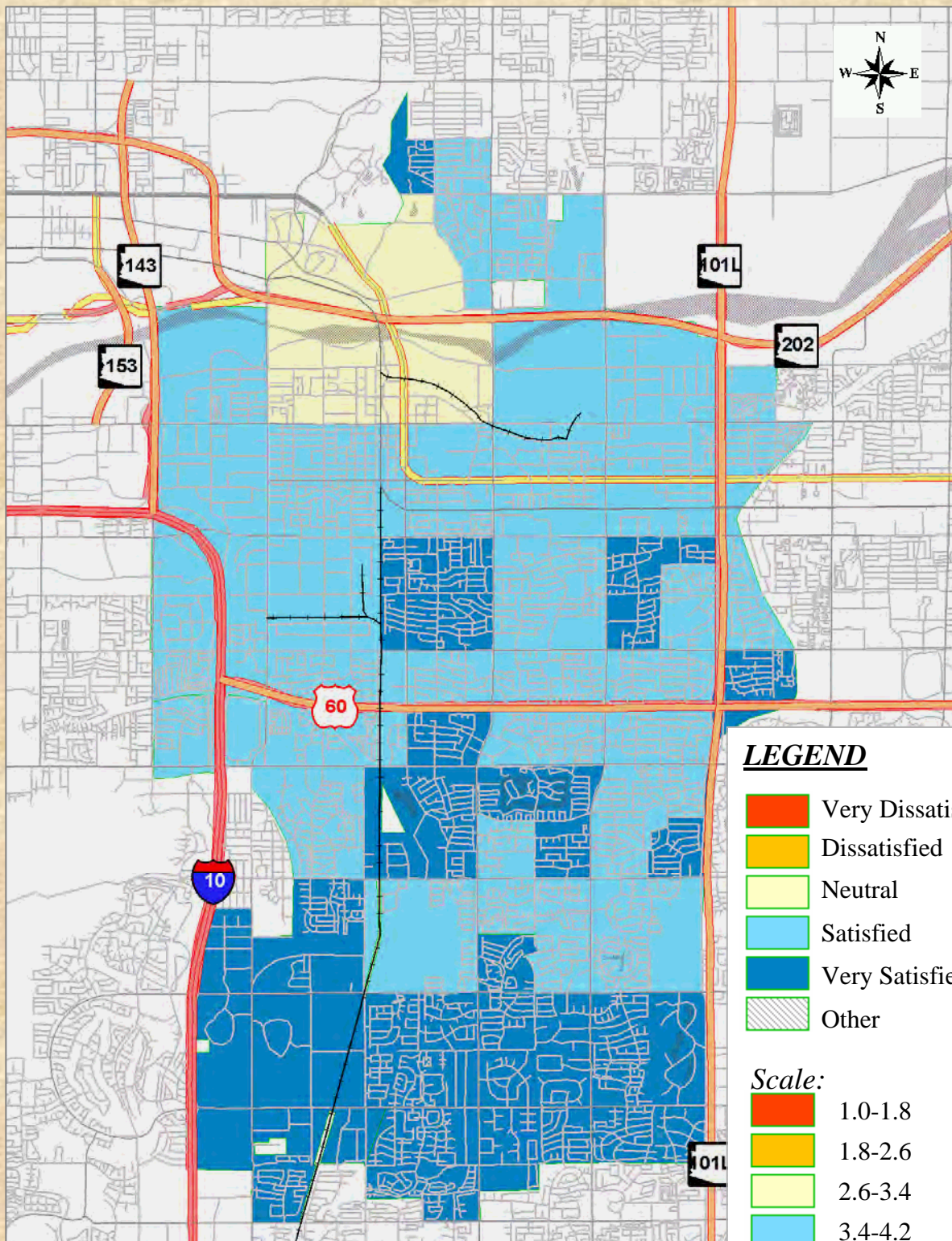
City of Tempe, AZ 2007 Community Survey

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As a place to raise children (Q20b)



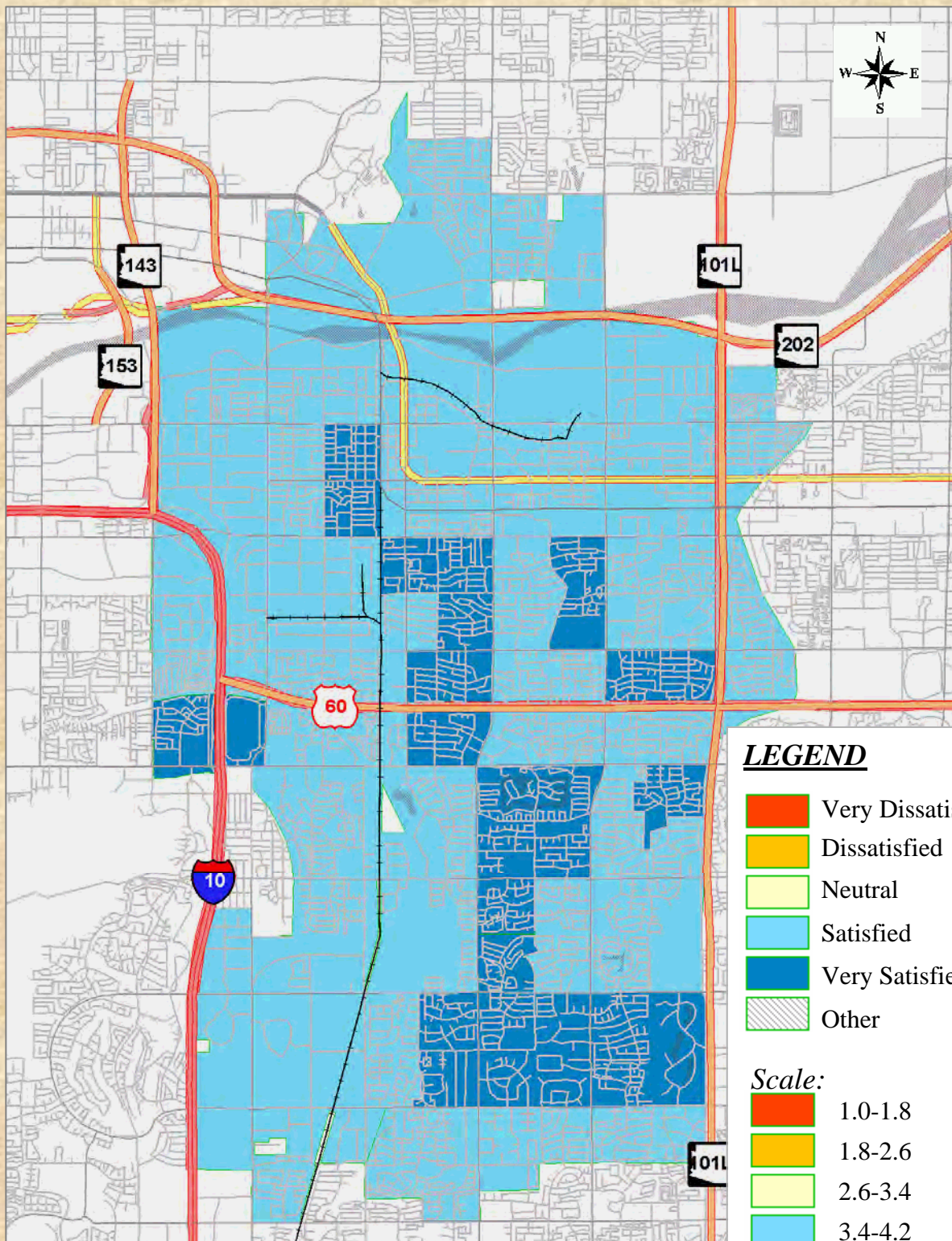
City of Tempe, AZ 2007 Community Survey

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As a place to work (Q20c)



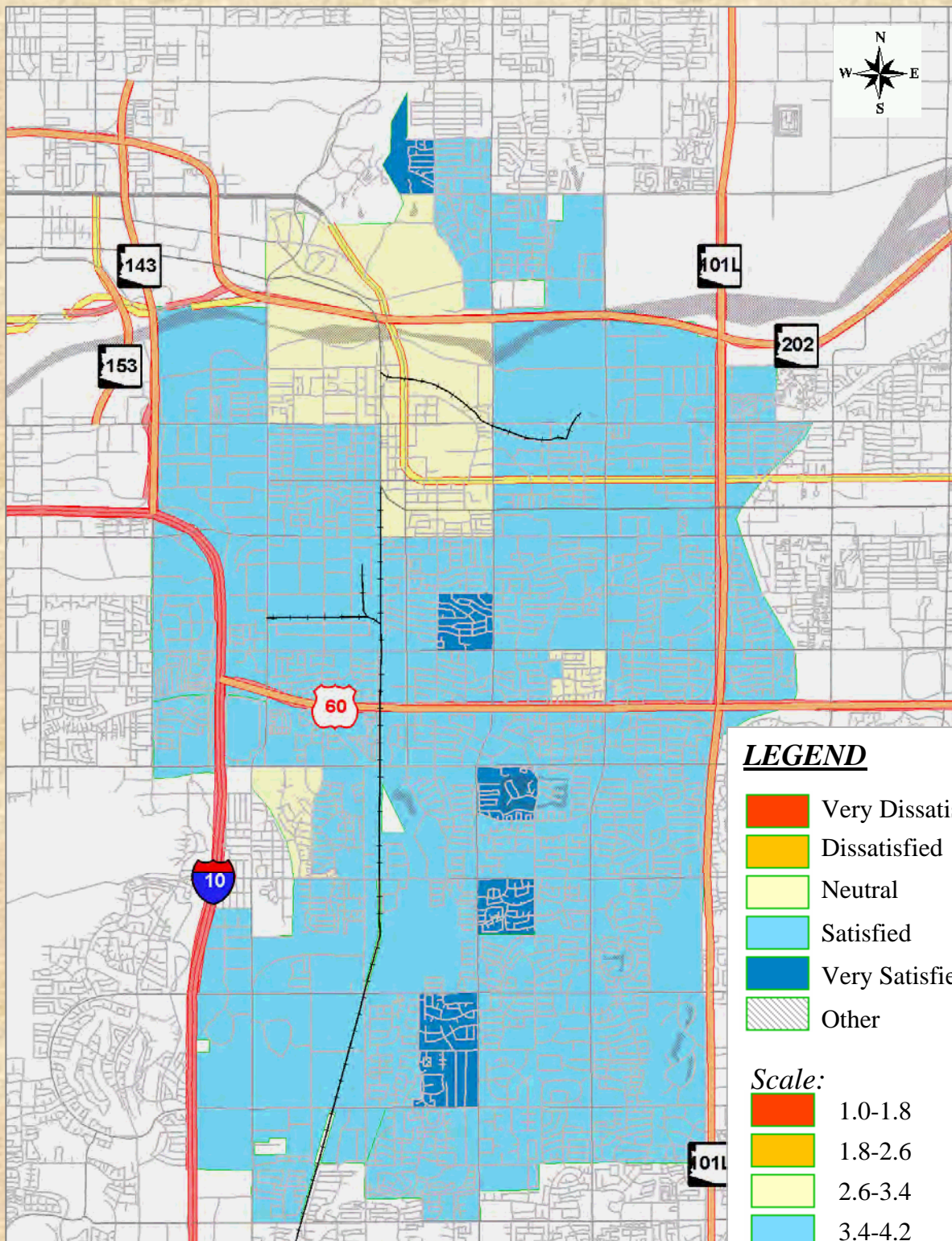
City of Tempe, AZ 2007 Community Survey

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As a place to retire (Q20d)



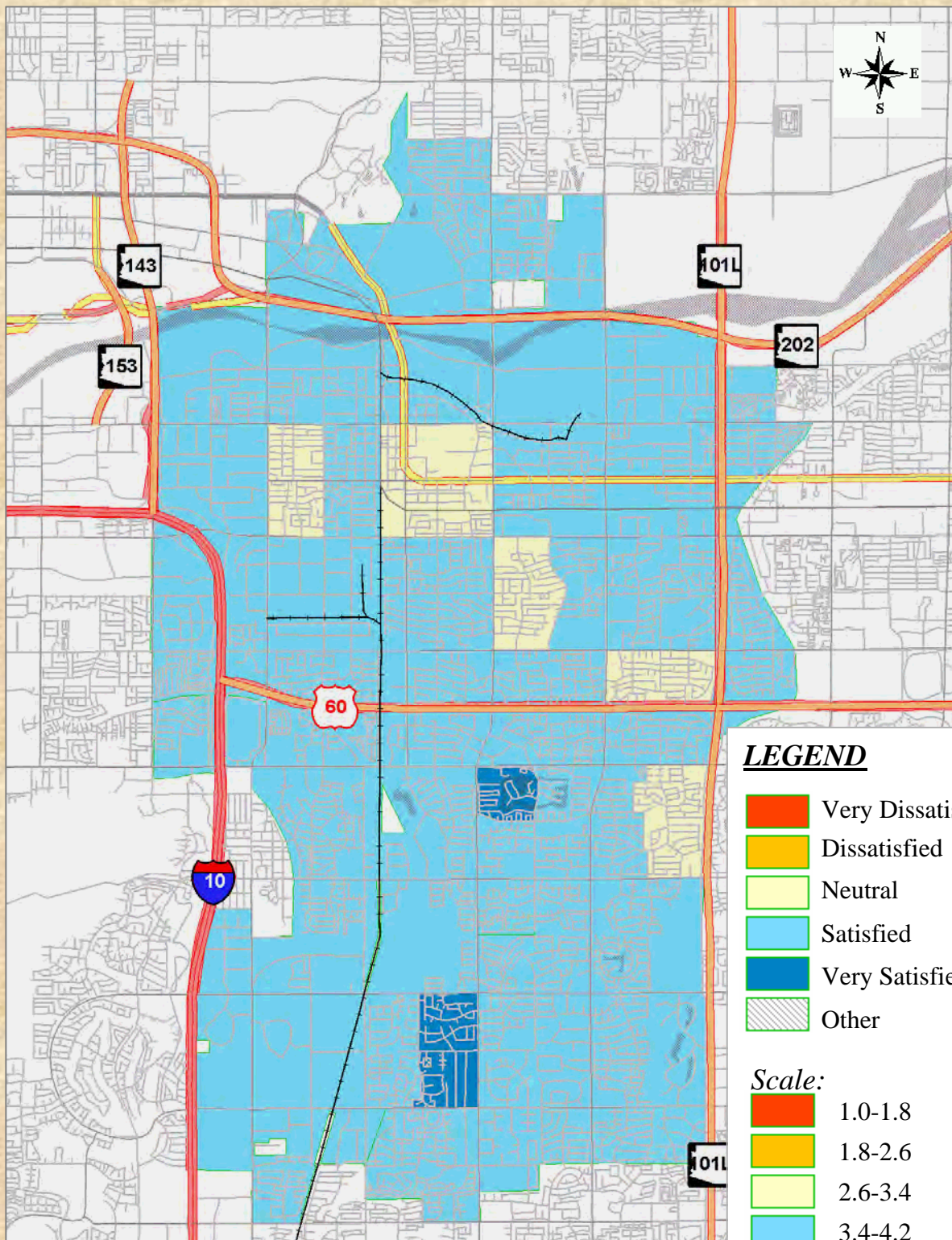
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As a place to own and operate a small business (Q20e)



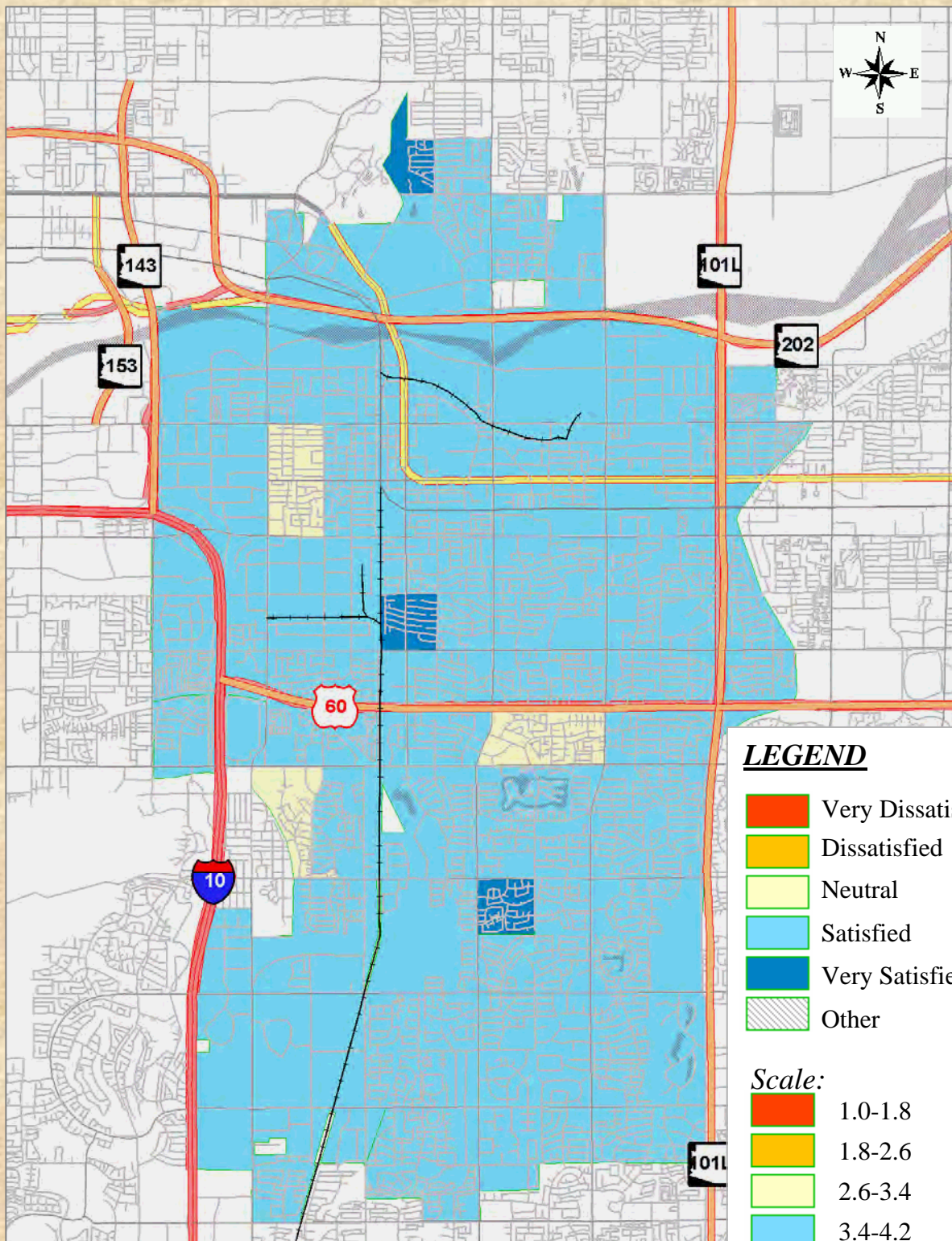
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Note: "Other" areas did not contain enough responses to show statistically significant results.

How satisfied are you with the City's overall efforts to promote diversity in the community? (Q20f)



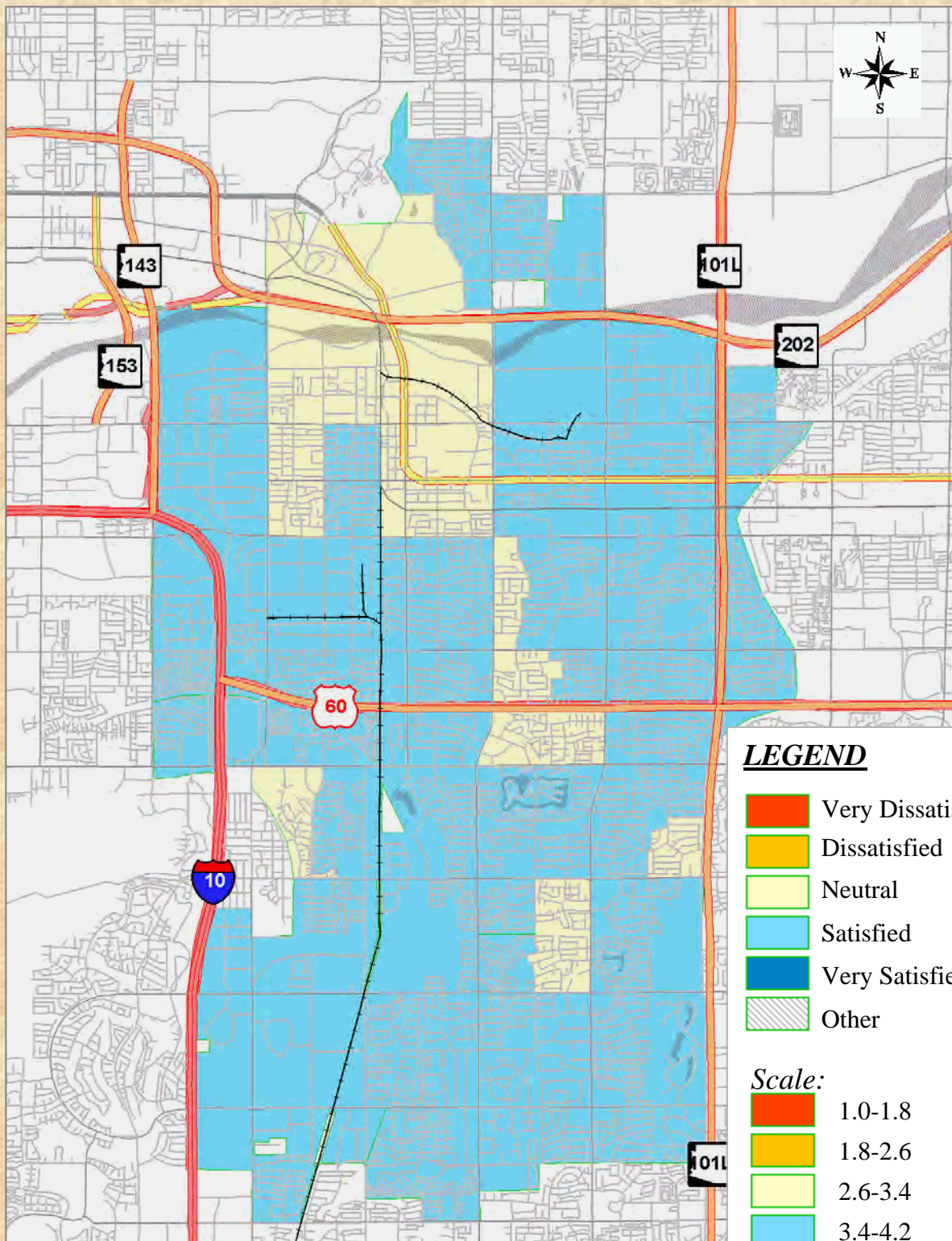
City of Tempe, AZ 2007 Community Survey

Shading reflects the mean rating for all respondents by Census Block Group.

*Selected CBGs were merged based on respondent distribution.

Note: "Other" areas did not contain enough responses to show statistically significant results.

How satisfied are you with the direction the City is heading? (Q20g)



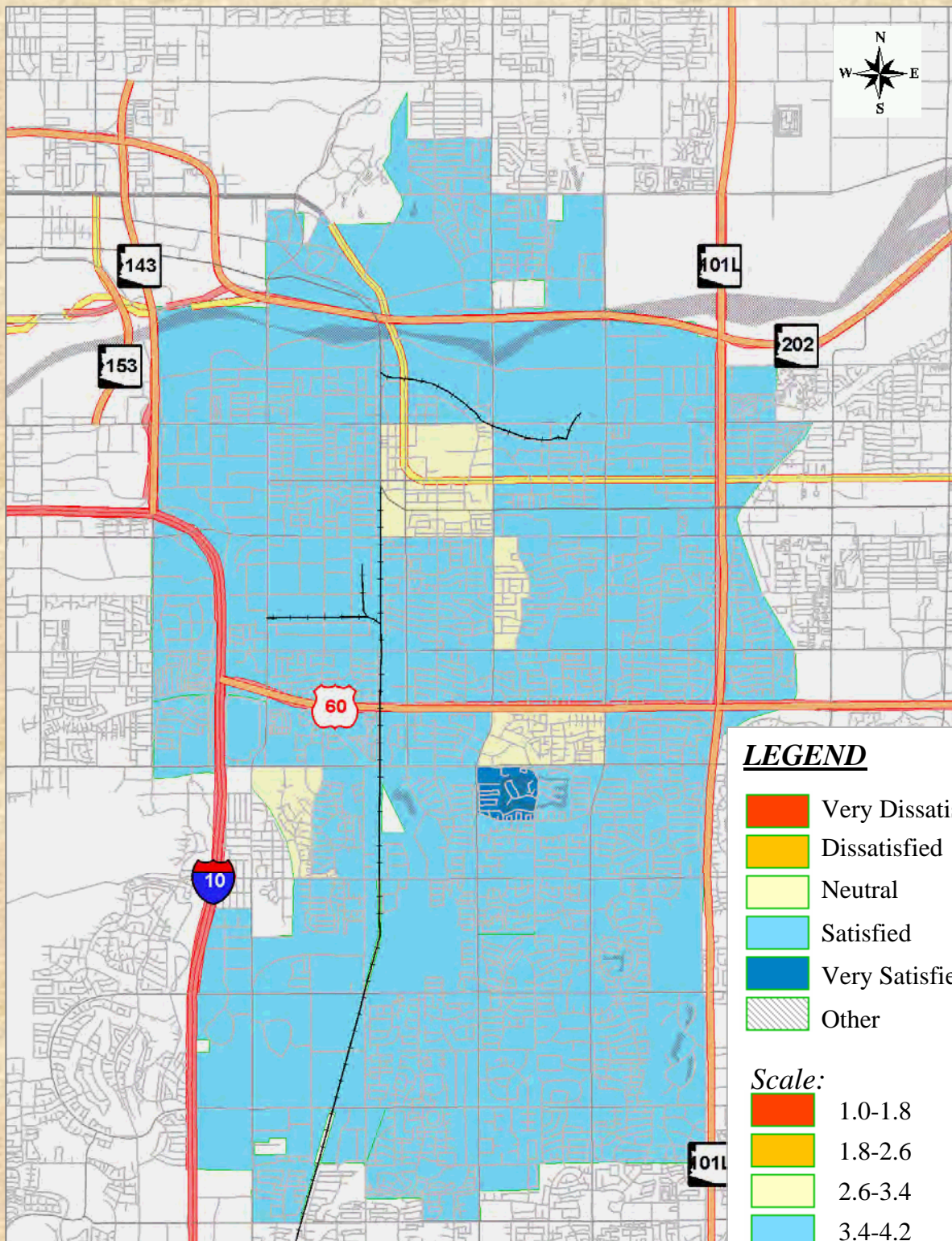
City of Tempe, AZ 2007 Community Survey

Shading reflects the mean rating for all respondents by Census Block Group.

*Selected CBGs were merged based on respondent distribution.

Note: "Other" areas did not contain enough responses to show statistically significant results.

How satisfied are you with the leadership of the City's elected officials? (Q20h)



LEGEND

- Very Dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very Satisfied
- Other

Scale:

- 1.0-1.8
- 1.8-2.6
- 2.6-3.4
- 3.4-4.2
- 4.2-5.0
- Other

City of Tempe, AZ **2007 Community Survey**

Shading reflects the mean rating for all respondents by Census Block Group.

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